

Janzen, Heather

Subject: FW: Email - Communication - Lindsay Bueckert - Riversdale Business Improvement District - Downtown Event and Entertainment District - CK 4130-14
Attachments: Letter to city Council - Event & Entertainment Distrct.pdf

From: Web NoReply <web-noreply@Saskatoon.ca>

Sent: Tuesday, November 15, 2022 12:08 PM

To: City Council <City.Council@Saskatoon.ca>

Subject: Email - Communication - Lindsay Bueckert - Riversdale Business Improvement District - Downtown Event and Entertainment District - CK 4130-14

--- Replies to this email will go to communications@riversdale.ca ---

Submitted on Tuesday, November 15, 2022 - 12:04

Submitted by user: [REDACTED]

Submitted values are:

Date: Tuesday, November 15, 2022

To: His Worship the Mayor and Members of City Council

First Name: Lindsay

Last Name: Bueckert

Phone Number : [3062422711](tel:3062422711)

Email: communications@riversdale.ca

Address: 344 20th Street West

City: Saskatoon

Province: Saskatchewan

Postal Code: S7M 0X2

Name of the organization or agency you are representing (if applicable): Riversdale Business Improvement District

Subject: 5.2 Downtown Event and Entertainment District – Land Acquisition - Midtown Plaza North Lot [CK 4130-14]

Meeting (if known): SPECIAL MEETING OF CITY COUNCIL Wednesday, November 16, 2022 at 1:00 p.m.

Comments:

Please include the attached letter for subject 5.2 Downtown Event and Entertainment District – Land Acquisition -

Midtown Plaza North Lot [CK 4130-14] at the SPECIAL MEETING OF CITY COUNCIL Wednesday, November 16, 2022 at 1:00 p.m.

Attachments:

- [Letter to city Council - Event & Entertainment Distrcit.pdf](#)361.86 KB

Will you be submitting a video to be vetted prior to council meeting?: No



November 15, 2022

His Worship Mayor Clark and Members of City Council
City of Saskatoon
222 3rd Avenue North
Saskatoon, SK S7K 0J5

RE: Downtown Event and Entertainment District

The Riversdale Business Improvement District (RBID) Board of Management has remained steadfast with the support for the Downtown Event and Entertainment District.

With initial discussions dating back several years ago the RBID has stated that if the Downtown Arena and Convention Centre is not located in Riversdale, that it be located as close as possible to Riversdale. Citing the benefits of cities who have chosen to invest in their Downtown areas with not only improved physical and financial benefits, but also increasing the quality of life for citizens living and visiting here. The attraction and desire to live closer to centre city districts with more amenities, services and entertainment options delivers returns on existing infrastructure and benefits many of the City of Saskatoon's core strategies.

Upon learning that City Council will be choosing between two locations, Site A being the Midtown Plaza North Parking Lot or Site B, the remote northern location near the Police Station north of 25th Street East, several discussions took place at the RBID Board meetings to again verify the most practical site presenting the best ROI and synergies for a new District to deliver immediate success.

As a result, At the Board of Management meeting of October 26, 2022, the following motion was made to demonstrate commitment to the success of the project and convey the RBID position:

Motion: Riversdale BID supports the construction of the Downtown Event & Entertainment District at the 22nd street location that has been proposed as Potential Site A.

Moved By: Veronica Tricker

Seconded By: Carla Scharback

Carried: Unanimous



We look forward to seeing great things happen in our Historic Commercial District and for Saskatoon to remain competitive with a new arena and convention centre nearby.

On behalf of the RBID Board of Management,

Randy Pshebylo; BDM, Executive Director
RIVERSDALE BUSINESS IMPROVEMENT DISTRICT
344 20th Street West, Saskatoon, SK, Canada, S7M 0X2
P 306.242.2711 | F 306.242.3012



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On behalf of the RBID Board of Management,



Randy Pshebylo, BOM, Executive Director
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