

	Agri-businesses											Community Destinations							Cultural or Institutional																		Educational			
	Apiaries	Cidery	Dairy Products	Equestrian Facilities	Farm Tours	Garden Centers	Nurseries	Orchards	Farmers Market	Tree farms	Vegetable and/or fruit farms	Business District	Bank	Post Office	Government Buildings	Shopping Centers	Shopping Districts	Specialty Shopping Centres	Arenas	Bed & Breakfasts	Cemeteries	Concert Halls	Convention Center	Center	Policing	Libraries	Performing Arts	Place of Worship	Public Art Displays	Recreation Center	Schools/Universities	Theatres	Wineries, Breweries & Distilleries	Artisan Demonstration Studio	Building of Unusual Construction	Public Art Gallery	Industrial Tours	Regional Zoo		
Existing Saskatoon																			X		X	X		X						X	X	X						X		
Proposed Saskatoon															X				X			X	X	X	X	X	X	X			X	X	X				X		X	
Toronto, ON															X	X	X	X					X						X			X								
Township of Kings, ON	X			X	X	X	X	X		X	X								X	X	X		X				X		X	X			X				X			
Whistler,BC												X			X	X	X	X				X		X		X	X			X		X								
Thunder Bay, ON									X			X									X							X				X	X					X		
Kelowna, BC	X	X	X	X	X															X								X				X		X	X	X	X	X	X	X
Lynchburg, US									X						X		X					X	X			X						X	X							
Yellowknife, NT													X	X	X	X	X	X			X			X					X	X							X			
Camrose, AB															X		X							X	X	X	X						X			X				
Quesnel, BC									X					X	X	X	X				X			X	X	X				X	X	X								

	Historical or Architectural							Natural Attractions		Recreational																		Tourist Services				Transportation								
	Architectural Districts	Historic Districts	Historic Sites	Museums	First Nations Heritage Sites	Historic/Heritage Villages or Buildings	Historic Train Tours	Interpretive Centres	Botanical or Display Garden	Conservation Areas	Beaches, Piers and Waterfronts	Boat Launches	Camping	Canoeing, rafting and kayaking	Golf Courses	Hiking and Biking Trailheads	Outdoor Sports and Recreation Facilities	Accessible Playground	Parks	Ski Area	Snowmobile Trails and Winter Sports Areas	Sports Facilities	Casinos	House Boats	Horse Racing	Racetracks/Raceways/Speedways	Dog Park	Theme (Amusement) Park	Zip-Lining	Scenic Overlooks	Tourism Facilities (Privately Owned)	Unique Natural Areas	Visitor or Information Centres	Airports and Heliports	Heritage Roads, Historic Routes and Trails	Parking Lots and Garages	Province Highways	Rail and transit hubs		
Existing Saskatoon				X				X				X	X		X		X						X				X						X	X				X	X	
Proposed Saskatoon				X	X							X			X		X		X				X					X					X	X				X	X	
Toronto, ON																							X											X				X		
Township of Kings, ON			X	X	X	X	X	X		X			X		X	X	X			X			X								X		X							
Whistler,BC	X	X	X	X							X	X		X	X	X			X	X	X	X								X	X	X	X	X	X	X	X	X		
Thunder Bay, ON			X	X	X	X	X				X	X	X		X	X				X	X	X	X								X									X
Kelowna, BC					X	X	X	X	X	X	X													X		X	X		X	X										
Lynchburg, US	X	X	X	X								X	X			X				X			X											X	X	X	X	X	X	
Yellowknife, NT			X	X		X		X			X	X				X				X					X			X			X	X		X	X					
Camrose, AB				X											X					X														X					X	
Quesnel, BC		X	X	X				X			X	X	X			X		X	X				X	X			X			X					X				X	

	Toronto, ON	Township of Kings, ON	Whistler, BC	Thunder Bay, ON	Kelowna, BC	Lynchburg, US	Yellowknife, NT	Camrose, AB	Quesnel, BC	Existing Saskatoon	Proposed Saskatoon
Expressway (Exp) vs. Arterial (Art)	Yes	No	Yes	No	No	Yes	No	Yes	Yes	No	Yes
Minimum Amenities	No	No	Yes	Yes	No	No	No	No	N/A	No	Yes
Parking Requirements	1 Parking to 20 Visitors	No	Adequate Parking	Varies	No	Varies	No	No	N/A	No	1 Parking to 20 Visitors
Open Days per Year	120 days	Regular Hours	N/A	Varies	12 Weeks	Varies	No	No	N/A	No	120 days
Open Day per Week	5 days	Regular Hours	6 days or 40 hrs	Varies	5 days	Hours	No	No	N/A	No	No
Minimum Annual Attendance	Expressway - 500,000 Arterial - 200,000 Downtown; 50,000	No	Highway - 100,000 Others - 50,000	Varies	No	No	No	No	N/A	No	Highway - 200,000 Expressway - 100,000 Downtown; 70,000 Elsewhere; 30,000
Distance from Destination	Expressway - 3 km Arterial - 500m	5 km	No	10 km	No	No	No	No	N/A	No	Expressway - 4km Downtown - 500m Elsewhere - 1km
Application Fee	\$150	No	No	No	\$100	N/A	No	No	No	No	No
Applicant Cover Costs	Yes	Yes	No	No	Yes	N/A	No	No	No	Varies	Yes
Engagement	Yes	No	No	Yes	No	Yes	Yes	Yes	Yes	-	Yes
Exit Tabs	Yes	No	No	Yes	No	No	No	No	N/A	No	Yes
Billboards	No	Yes	No	Yes	No	Yes	Yes	N/A	Yes	-	No
Includes AT wayfinding	Yes	No	Yes	Yes	No	Yes	Yes	Yes	Yes	No	No
Located Outside City Limits	No	No	No	No	Yes	No	No	N/A	No	No	No
Personalized Logo	No	No	No	No	No	N/A	No	No	No	Yes	No
Additional Information		Must have onsite signage that is visible from public road	Includes Visitor Information Center or staffed kiosk	Will direct you to district first	Must have onsite signage that is visible from public road	Eligibility based on a scoring system	Have a list of 37 desintations	Locations were determined based on public consultations	Distinguishes between major and minor streets		Must have onsite signage that is visible from public road