

## Lasby, Mary

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**Subject:** FW: Email - Communication - Colleen Christopherson-Cote - Saskatoon Poverty Reduction Partnership - The Business Improvement Districts Bylaw - File CK 1680-0  
**Attachments:** CoS BID bylaw Oct 27, 2022.pdf

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**From:** Web NoReply <[web-noreply@Saskatoon.ca](mailto:web-noreply@Saskatoon.ca)>

**Sent:** Sunday, October 30, 2022 8:45 PM

**To:** City Council <[City.Council@Saskatoon.ca](mailto:City.Council@Saskatoon.ca)>

**Subject:** Email - Communication - Colleen Christopherson-Cote - Saskatoon Poverty Reduction Partnership - The Business Improvement Districts Bylaw - File CK 1680-0

--- Replies to this email will go to [SPRPcoordinator@gmail.com](mailto:SPRPcoordinator@gmail.com) ---

Submitted on Sunday, October 30, 2022 - 20:44

Submitted by user: Anonymous

Submitted values are:

**Date:** Sunday, October 30, 2022

**To:** His Worship the Mayor and Members of City Council

**First Name:** Colleen

**Last Name:** Christopherson-Cote

**Phone Number :** 306 [REDACTED]

**Email:** [SPRPcoordinator@gmail.com](mailto:SPRPcoordinator@gmail.com)

**Address:** [REDACTED] Pohorecky Cove Saskatoon SK

**City:** Saskatoon

**Province:** Saskatchewan

**Postal Code:** S7W [REDACTED]

**Name of the organization or agency you are representing (if applicable):** Saskatoon Poverty Reduction Partnership

**Subject:** upcoming revision to The Business Improvement Districts Bylaw, 2022 [CK 1680-0]

**Comments:**

Please find attached a letter from the SPRP regarding an upcoming Bylaw decision regarding the Business Improvement Districts.

**Attachments:**

- [CoS BID bylaw Oct 27, 2022.pdf](#) 63.21 KB

**Will you be submitting a video to be vetted prior to council meeting?:** No

October 27, 2022.

Dear Saskatoon City Council,

I'm writing on behalf of the Saskatoon Poverty Reduction Partnership (SPRP), to inform you that in mid November 2022, SPRP will be launching a new report about vibrant community development through broadening the narrative around how the for-profit, nonprofit and government sectors work collectively to build the opportunities, services, goods and experiences for all citizens in Saskatoon.

The purpose of this letter is to request that you consider the context of the upcoming revision to The Business Improvement Districts Bylaw, 2022 [\[CK 1680-0\]](#). While we are appreciative of the amendment 8(3) regarding equity, diversity and inclusion, we are concerned that the context around business, and the purposeful exclusion of the nonprofit sector (section 8(1)iii and commentary attached from BC4) from this Bylaw is inconsistent with the statement of EDI following. It is also disconcerting that the Saskatoon citizens who frequent these services in the Business Improvement Districts (BIDs) aren't being represented, with the perception that they have less value or are less important than those citizens who frequent the conventional definition of "business" provided by the BIDs.

In the report, set to launch in November 2022, the SPRP draws attention to the community and social economic development that the nonprofit sector provides to all the neighbourhoods in Saskatoon, noting that the nonprofit sector isn't always perceived to be an essential player in building vibrant economies. The nonprofit sector is the third largest sector in Canada. In addition to providing services essential for improving social and economic wellbeing, many of which address community needs that go unmet by the for-profit sector, the sector generates significant benefits to the economy in terms of jobs and growth. According to Statistics Canada, one in every ten Canadian workers is employed by the nonprofit sector.

There are over 740 federally registered nonprofits in Saskatoon, but there are likely many more registered at a provincial level. A review of 2021 registered charity information return data found that 15 community nonprofits operating in the Pleasant Hill and Riversdale neighborhoods provided employment for 201 full-time staff and 510 part-time staff in these communities totalling \$18,943,669 in employment expenditures.

Additionally, these organizations drew in \$19.7 million in federal, provincial and municipal government funding to fuel social and economic activities in the community of Pleasant Hill Riversdale. As property owners, tenants, service providers, and payors of the BID levy, nonprofit organizations are important stakeholders within BIDs, whose work is closely connected to community values, needs and resources that guide and fuel progress toward vibrant economies

The SPRP is concerned that the City of Saskatoon is missing an important opportunity to amend public policy in a truly inclusive and equity-driven manner. Understanding that the

purpose of the BIDs is focused on the promotion of the district as a business, or shopping or entertainment area (Section 5(c) with comments from BC3), the SPRP believes that access to goods AND SERVICES, is part of a vibrant business model, and while some conventional business leaders may shy away from the understanding that non-profit services are in fact businesses, the SPRP does not.

The SPRP believes that inclusion of the perspectives of nonprofits in the BIDs is a critical step towards building vibrant business districts and would like to encourage the City of Saskatoon to boldly commit to this by amending the Bylaw to specifically include the voices of these nonprofit community members, employers and businesses.

The SPRP will share a copy of the report once it is ready for public release. We are grateful for the opportunity to share our thoughts and look forward to continued collaboration with the City of Saskatoon to create vibrant communities where all residents are represented.

Sincerely,

A handwritten signature in black ink, appearing to read 'Colleen', followed by a long, horizontal, wavy line.

Colleen Christopherson-Cote  
SPRP Coordinator  
306.491.8502  
SPRPcoordinator@gmail.com