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**Subject:** FW: Email - Request to Speak - Steph Clovechok - Discover Saskatoon Funding for Funding for Saskatoon Sport and Major Events - CK 1870-10  
**Attachments:** sport\_tourism\_2022.pdf

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**From:** Web NoReply <[web-noreply@Saskatoon.ca](mailto:web-noreply@Saskatoon.ca)>  
**Sent:** Monday, September 12, 2022 7:26 AM  
**To:** City Council <[City.Council@Saskatoon.ca](mailto:City.Council@Saskatoon.ca)>  
**Subject:** Email - Request to Speak - Steph Clovechok - Discover Saskatoon Funding for Funding for Saskatoon Sport and Major Events - CK 1870-10

--- Replies to this email will go to [sclovechok@tourismsaskatoon.com](mailto:sclovechok@tourismsaskatoon.com) ---

Submitted on Monday, September 12, 2022 - 07:25

Submitted by user: Anonymous

Submitted values are:

Date Sunday, September 11, 2022  
To His Worship the Mayor and Members of City Council  
First Name Steph  
Last Name Clovechok  
Phone Number [REDACTED]  
Email [sclovechok@tourismsaskatoon.com](mailto:sclovechok@tourismsaskatoon.com)  
Address [REDACTED] Lynd Crescent  
City Saskatoon  
Province Saskatchewan  
Postal Code [REDACTED]  
Name of the organization or agency you are representing (if applicable) Discover Saskatoon  
Subject Discover Saskatoon Funding for Funding for Saskatoon Sport and Major Events  
Meeting (if known) SPC on PDC  
Comments  
I will be in attendance to speak to the information item and answer questions from committee if required.  
Attachments  
[sport\\_tourism\\_2022.pdf](#)  
Will you be submitting a video to be vetted prior to council meeting? No

September 11, 2022

His Worship, Mayor Charlie Clark  
222, 3<sup>rd</sup> Ave N  
Saskatoon, SK  
S7K 0J5

Re: City of Saskatoon Investment in Sport Tourism to Discover Saskatoon

Your Worship & City Council,

I am writing with regards to Administration's information report identifying the City's budgeted plan to contribute \$7,500 to Discover Saskatoon's Sport and Major Cultural Events department.

As defined in the report, Discover Saskatoon has leveraged the City's annual investment for Sport Tourism development to bid on and secure sport and cultural events for our city that drive economic prosperity and social well-being. The work that our experienced and passionate team does is supported by the Sport and Major Event Committee, an external advisory committee to Discover Saskatoon that was formed early this year. Many members of the past Saskatoon Sport Tourism Board are current advisors on this committee.

As we emerge out of Covid implicated postponements and cancellations this year, our team is proudly reporting a total of 4,625 room nights to date related to sporting events that were supported by Discover Saskatoon with an anticipated economic impact of \$21,774,782. Sport tourism travellers fill our partner hotels, restaurants, retail stores and attractions, disbursing this wealth throughout the visitor economy.

Amongst many events this summer, Discover Saskatoon partnered with Chief Wally Burns of James Smith Cree Nation and his host committee to welcome the Tony Coté Summer Games in July. The arrival of 74 First Nations from across the province has left a lingering sense of prosperity, cultural vibrancy, and kinship within Saskatoon's visitor economy.

Later this year, our team will be sharing a 5-year sport hosting strategy accompanied by tools that assess the value of sport hosting opportunities and an evaluation of infrastructure needs to continue elevating our hosting experience. Discover Saskatoon will continue to drive excellence in partnership with hosting organizations and clients around the world to ensure Saskatoon remains top of mind as a destination of choice for sport and major cultural events.

Thank you for your continued support of Sport Tourism in Saskatoon. I look forward to further discussion and more frequent reporting as outlined in Administrations report.

Sincerely,



Steph Clovechok  
CEO  
Discover Saskatoon