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November 12, 2021

City of Saskatoon
Lynne Lacroix
222 3rd Ave North
Saskatoon, SK S7K 0J5

Dear Lynne,

On behalf of Tourism Saskatoon and the Board of Directors, I am writing to update you on the evolution of Sport Tourism and Tourism Saskatoon. On December 10th, Tourism Saskatoon's Board of Directors dissolved Saskatoon Sport Tourism.

As Tourism Saskatoon builds upon the current Saskatoon Sports Tourism 2022 strategic plans, our commitment to bringing vibrancy and growth to Saskatoon through sport tourism remains through this change of governance and structure. As such, we hope to meet with you between December 8th – 14th to further discuss the opportunity to maintain your partnership as an investor in sport tourism.

The City of Saskatoon will be invited to continue their investment in sport through Tourism Saskatoon. Partner investments will be allocated to the acquisition of major, high volume and high-profile sporting and cultural events. These investments will be guided by a newly formed sport tourism advisory committee that will be established by December 15th.

Reporting on the return on your investment will be of utmost priority for our team. You will be provided with annual reporting on sport and cultural event BIDs that have been supported by your investment, their economic impact, their legacy impact in the local sport community and the room nights driven to Saskatoon. Should there be additional information you require as a contingency of your funding those will be included as well.

We will be following up with a meeting request to discuss our investment partnership for 2022. Thank you again for your steadfast commitment to creating a flourishing community in Saskatoon through sport tourism development. I thank you for your time and service on this board in past years and, for the investing partner support provided by the City of Saskatoon through Jody Hauta. We are where we are today because of your time, dedication, and vision for our community.

Sincerely,

A handwritten signature in black ink that reads "S. Clovechok". The signature is written in a cursive style and is positioned above a faint, light-colored circular stamp.

Steph Clovechok
CEO, Tourism Saskatoon
Cc: Patty Schweighardt, Chair, Tourism Saskatoon
Cc: Jody Hauta