



2021 Season Review

October 28, 2021

CLOSING TIME!

The third installment of Grillin' for Gratitude has officially concluded, successfully raising more than \$17,000 for 15 different local charities and non-profits.

This year, we were able to execute 17 event days - beginning on May 22 and ending on Sept. 11. Although COVID-19 did not affect this year's schedule, it did affect the overall experience with public health related restrictions in place for the first eight event days.



Thanks to our sponsors, we were able to provide a turnkey platform for charitable organizations to leverage in a time of need.

Please refer to the following page for a complete list of our 2021 participants and their respective funds raised.

SPONSORS & PARTNERS



GRILLIN' FOR GRATITUDE

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\$550.00
RAISED



\$337.00
RAISED



\$974.00
RAISED



\$1200.00
RAISED



\$665.00
RAISED



\$603.00
RAISED



\$450.00
RAISED



\$280.00
RAISED



\$350.00
RAISED



\$570.00
RAISED



-\$100.00
RAISED



\$986.00
RAISED



\$2,300.00
RAISED



\$500.00
RAISED



\$400.00
RAISED



\$290.00
RAISED



\$850.00
RAISED



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FUNDRAISING SUCCESSES

During the 2021 season, we were able to raise \$17,280 in BBQ sales to support 15 different local charities and non profits. Two last minute cancellations gave an existing participant another opportunity to raise funds.

Of the \$17,280 in sales, \$11,205 was earned as profit for the participating organizations. On average, each charity retained \$660 after a \$340 expense on BBQ supplies. This BBQ package was provided at a subsidized rate from Boryski's Butcher Block.

Grillin' for Gratitude supported a wide range of organizations. Participating non-profits included startups such as Step One Ministries and the Self Alignment Centre. Meanwhile, nationally recognized charities such as CIBC's Run for the Cure and Ronald McDonald House Charities also took advantage of the fundraising opportunity.



\$17,205

Total BBQ Sales

\$660

Avg. Profit/Charity



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RECOMMENDATIONS

For the 2022 season.

1. Seek GFG platform at the Farmer's Market Building

As Ideas Inc is in ongoing negotiations with the City of Saskatoon to take over the Farmer's Market Building, it would be advantageous to explore avenues in which Grillin' for Gratitude can continue seasonal operations at the future FMB.

RECOMMENDATION: Ensure an opportunity can be solidified for the 2022 season, pending the result of negotiations with the City (Early 2022).

2. Secure sponsorship for the 2021 season

This initiative is not possible without the generosity from Wieggers Financial & Benefits. 2022 details are yet to be determined, but Ideas Inc is hopeful to once again partner with Wieggers for the 2022 season.

RECOMMENDATION: Engage with Wieggers Financial & Benefits as soon as logistical details can be confirmed for 2022.

3. Secure BBQ Sponsorship

The monetary cost for an organization to participate is significant, a 33% reduction in retained funds. Eliminating this barrier would enable organizations to participate in a risk-free fundraising opportunity.

RECOMMENDATION: Ideas Inc to seek a BBQ sponsor to cover the monetary investment from participating organizations.