
Subject: Email - Request to Speak - Brent Penner - Downtown Grocery Store - CK 4110-45 x 6250-1

From: Web NoReply <web-noreply@Saskatoon.ca>

Sent: Sunday, May 1, 2022 8:06 PM

To: City Council <City.Council@Saskatoon.ca>

Subject: Email - Request to Speak - Brent Penner - Downtown Grocery Store - CK 4110-45 x 6250-1

--- Replies to this email will go to brent.penner@dtnyxe.ca ---

Submitted on Sunday, May 1, 2022 - 20:06

Submitted by user: Anonymous

Submitted values are:

Date Sunday, May 01, 2022

To His Worship the Mayor and Members of City Council

First Name Bren

Last Name Penner

Phone Number (306) 664-0709

Email brent.penner@dtnyxe.ca

Address 242 3rd Avenue South

City Saskatoon

Province Saskatchewan

Postal Code S7K 1L9

Name of the organization or agency you are representing (if applicable) Downtown Saskatoon

Subject Downtown Grocery Store, Item 7.3.1

Meeting (if known) SPC on Transportation

Comments

Good evening,

Please accept this as a request to have someone from Downtown Saskatoon speak at tomorrow's meeting on the topic of the Downtown Grocery Store. The speaker will either be me or Sarah Marchildon, Downtown Saskatoon's MarCom + Program Director.

Thank you,

Brent Penner

Executive Director

Downtown Saskatoon

Attachments

Will you be submitting a video to be vetted prior to council meeting? No



May 2, 2022

Mayor Clark and City Councillors
Standing Policy Committee on Transportation
City of Saskatoon
222 3rd Avenue North
Saskatoon, SK

Dear Mayor Clark and City Councillors:

Re: Proposed Downtown Grocery Store – Pitchfork Market at Midtown

Downtown Saskatoon was excited to learn of the proposal by Arbutus Properties to establish a Pitchfork Market + Kitchen store in Midtown. Grocery stores are critical to any neighbourhood and having one again in the centre of Saskatoon will play a key role in providing access to quality food for many neighbourhoods, on both sides of the river.

We support the recommendation to complete the necessary improvements to the intersection of Idylwyld Drive and Auditorium Avenue. The *Imagine Idylwyld* (2018) report highlighted challenges with existing roadway conditions along Idylwyld Drive from 20th Street to 25th Street. Improving conditions at the intersection of Idylwyld Drive and Auditorium Avenue in conjunction with this development makes perfect sense.

It has been 18 years since Downtown last had a full-service grocery store. Since that time, the completion of the City of Saskatoon's *City Centre Plan* (2013) noted that a grocery store is pivotal to attracting further residential and commercial uses to the Downtown. We have a private company set to invest millions of dollars into our city, establish a store that will employ close to 100 people, and provide quality food options for people right in the heart of our city! Today is important to show your support for this project and ensure that the city does whatever it can to get this deal done.

A handwritten signature in blue ink, appearing to read 'Brent Penner'.

Brent Penner
Executive Director



cc: Jeff Jorgenson, City Manager
Chris Beavis, Chair, Downtown Saskatoon
Randy Pshebylo, Exec. Director, Riversdale BID
Terry Schmidt, GM, Transportation and Construction
Lynne Lacroix, GM, Community Services
Jay Magus, Director of Transportation
Lesley Anderson, Director, Planning and Development
Paul Whitenect, Neighbourhood Planning Manager, Planning and Development
Murray Totland, Director of Planning, Arbutus Properties