

City Council Strategic Priority and Leadership Initiative – 2022 Q1 Update

ISSUE

Section 7 of City Council Strategic Priority and Leadership Initiative Policy (C01-029) provides for optional quarterly updates to be given to City Council by Council Member Leads on their respective Strategic Priority Areas through the Governance and Priorities Committee.

BACKGROUND

In its 2017 strategic planning process, City Council adopted a new leadership model that empowered Councillors to take leadership roles in ten strategic priority areas. Meaningfully engaging citizens and stakeholders to develop real community ownership in addressing these challenges for the city was a critical piece of the new approach.

At its November 18, 2019 Regular Business meeting, City Council formalized the approach by adopting a Strategic Priority and Leadership Initiative Policy (C01-029).

In 2021, there was a renewed commitment to continue using this leadership model in the development of the [2022-2025 Strategic Plan](#). The new Strategic Plan was approved by City Council on January 31, 2022, and the 2022-2025 Strategic Priorities & corresponding Council leads are identified below.

CURRENT STATUS

Council Policy C01-029, attached as Appendix 1, outlines the reporting procedure for updates and approval of initiatives, projects or activities.

Council Member Leads may provide a verbal or written report to City Council through the Governance and Priorities Committee, on a quarterly basis, to provide a high-level update on the Projects in their Strategic Priority Area.

The first annual quarterly update may also include an outline of the:

- a) Outcome measures used for each Strategic Priority Area and associated Projects;
- b) Any established indicators which provide a basis for performance measurement in future reports; and
- c) Other strategic plans used in the Strategic Priority Area and the results thereof.

Council Policy C01-029 also established a fund to be accessed by Council Member Leads in relation to their strategic priority areas, separate and apart from the Council Communications and Constituency Relations Allowance. A summary of projects funded and current balance of the Strategic Priority Fund is attached as Appendix 2.

DISCUSSION/ANALYSIS

The Council Member Leads, identified in the strategic planning process and confirmed the new Strategic Plan, for each of the Strategic Priority Areas are as follows:

- Mayor Clark - Reconciliation, Equity, Diversity and Inclusion
- Councillor Hill – Economic Development
- Councillor Gough – Community Safety and Well-Being
- Councillor Kirton – Engagement on Infill and Growth
- Councillor Donauer – Regional Planning
- Councillor Loewen and Councillor Gersher – Environmental Sustainability
- Councillor Dubois – Transportation
- Councillor Davies – Recreation, Culture, and Leisure
- Councillor Block – Downtown Development
- Councillor Jeffries – Smart City

More information on each of the portfolios is available [here](#).

FINANCIAL IMPLICATIONS

Future application for use of the Strategic Priority Fund will be processed in accordance with the approval process outlined in the policy.

It should be noted that at its Regular Business meeting held on February 28, 2022, City Council approved amendments to its Travel and Training Budget to include a provision to entitle Councillors to use the Common Travel and Training Budget to attend any conferences, meetings or training provisions that are specific to their strategic priority area.

OTHER IMPLICATIONS

There are no privacy, legal, social, or environmental implications identified.

NEXT STEPS

A second quarter update may be provided to the June 2022 Governance and Priorities Committee meeting.

APPENDICES

1. Council Policy C01-029
2. Strategic Priority Fund Usage and Balance March 2022

Report Approval

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