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**Subject:** FW: Email - Communication - Keith Moen - Strategic Plan for 2022-2025 - File CK 116-1  
**Attachments:** nsba\_letter\_regarding\_city\_of\_saskatoon\_strategic\_plan\_for\_2022-2025.pdf

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**From:** Web NoReply <[web-noreply@saskatoon.ca](mailto:web-noreply@saskatoon.ca)>  
**Sent:** Friday, January 28, 2022 10:55 AM  
**To:** City Council <[City.Council@saskatoon.ca](mailto:City.Council@saskatoon.ca)>  
**Subject:** Email - Communication - Keith Moen - Strategic Plan for 2022-2025 - File CK 116-1

--- Replies to this email will go to [REDACTED]

Submitted on Friday, January 28, 2022 - 10:55

Submitted by user: Anonymous

Submitted values are:

Date Friday, January 28, 2022  
To His Worship the Mayor and Members of City Council  
First Name Keith  
Last Name Moen  
Phone Number [REDACTED]  
Email [REDACTED]  
Address [REDACTED] Quebec Ave  
City Saskatoon  
Province Saskatchewan  
Postal Code [REDACTED]  
Name of the organization or agency you are representing (if applicable) NSBA - Saskatoon's Business Association  
Subject NSBA Letter Regarding City of Saskatoon Strategic Plan for 2022-2025  
Meeting (if known) City Council - Regular Business  
Comments  
Good morning,

Please find attached NSBA Letter Regarding the City of Saskatoon Strategic Plan for 2022-2025

Thanks

Attachments  
[REDACTED]

Will you be submitting a video to be vetted prior to council meeting? No

The results of this submission may be viewed at:  
[REDACTED]



## NSBA Letter Regarding City of Saskatoon Strategic Plan for 2022-2025

Phone 306.242.3060 Fax 306.242.2205

Email  
[info@nsbasask.com](mailto:info@nsbasask.com)

#9-1724 Quebec Avenue,  
Saskatoon, SK S7K 1V9

January 28, 2022

Saskatoon City Council  
222 3<sup>rd</sup> Ave North  
Saskatoon, SK  
S7K 0J5

**Re: City of Saskatoon Strategic Plan 2022-2025**

His Worship the Mayor and Members of City Council,

Having reviewed the proposed City's Strategic Plan for 2022-2025, the NSBA is pleased to submit comments regarding the proposed Plan. The NSBA commends the City of Saskatoon on preparing a well-organized and concise Plan. We particularly appreciate the attention given to important initiatives such as strong economic development, Indigenous economic inclusion and Downtown development.

In order to accommodate these items, we would strongly encourage the City to abide by their commitment regarding Saskatoon's Economic Growth Strategy in the 2022-2025 Strategic Plan. As one of the stakeholders participating in the Growth Strategy's Steering Committee, we are keenly interested in seeing the work of this committee continue.

The NSBA recommends the following on how the City can achieve their goal of building a business-friendly City that supports positive investment and economic growth:

- Re-commit to Saskatoon's Business Friendliest City proclamation
- Maintain a competitive tax environment
- Utilize Best Value Procurement practices when issuing contracts
- Reduce red tape by providing a more efficient and effective customer service approach
- Process improvements in areas related to building permits and business licenses
- An increase in engagement with stakeholders, including the Combined Business Group

In conclusion, the NSBA is pleased to see that the City recognizes the role of business in providing the foundation for Saskatoon's prosperity, and we encourage the City to continue down this path to attract more business investments and further economic growth.

If you have any questions, please do not hesitate to contact us. Thank you for allowing the opportunity to provide comments.

Sincerely,



Keith Moen  
Executive Director



**SASKATOON'S BUSINESS ASSOCIATION**