

## **Saskatoon Forestry Farm Park and Zoo Admission Rates and Fees for 2022/2023 and Rental Fees for 2022 to 2024**

### **RECOMMENDATION**

That the proposed 2022/2023 rates and 2022 to 2024 rental fees for the Saskatoon Forestry Farm Park and Zoo, included in the 2022/2023 Preliminary Business Plan and Budget, be approved. Administration is also recommending that rental rates for the hall, wedding garden, and wedding garden chair rentals be approved for 2024. The hall and wedding related rentals are often booked more than one year in advance with rental groups requesting a confirmation of the rate prior to booking.

### **ISSUE**

The current City Council approved rates end following the 2021 season; this report recommends rates and fees for the 2022/2023 seasons. In order to support rental bookings, this report also includes a recommendation for rental rates for 2024.

### **BACKGROUND**

The Saskatoon Forestry Farm Park and Zoo generates revenue through:

- Daily admissions;
- Season passes;
- Rental rates;
- Parking rates; and
- Facility space rentals.

City Council last approved the Saskatoon Forestry Farm Park and Zoo rates and fees in 2019, for a three-year period, ending December 31, 2021. General admission fees are charged during the seven-month period from April 1 to October 31, to access the Saskatoon Forestry Farm Park and Zoo area. Admission is free to the public from November 1 to March 31.

Saskatoon Forestry Farm Park and Zoo admission rates are based on the following:

- a) Adults (ages 19 and over) = base rate;
- b) Youth (ages 6 to 18 years) = 60% of base rate;
- c) Preschool (ages 5 and under) = no charge;
- d) Family (up to seven people, maximum two adults) = base rate x 2;
- e) Group (six or more individuals) = \$0.50 off per person;
- f) Adults Season Pass = base rate x 3.33, and
- g) Family Season Pass = Adult Season Pass x 2

## DISCUSSION/ANALYSIS

### Saskatoon Forestry Farm Park and Zoo Admissions

Due to increasing operating costs including supplies, maintenance, and staffing, Administration is recommending an increase of \$0.50 to the adult base rate for both years. The group rate is being recommended to go to \$1 off per admission type for groups of eight or more.

Category	Current Price	2022	2023
<b>Adult – Base Rate</b>	\$13.50	\$14.00	\$14.50
<b>Youth</b>	\$ 8.10	\$ 8.40	\$ 8.70
<b>Preschool</b>	No Charge	No Charge	No Charge
<b>Family</b>	\$27.00	\$28.00	\$29.00
<b>Season Pass - Adult</b>	\$45.00	\$46.65	\$48.30
<b>Season Pass - Youth</b>	\$27.00	\$28.00	\$29.00
<b>Season Pass - Family</b>	\$90.00	\$93.30	\$96.60
<b>VIP Pass</b>	\$29.00	\$35.00	\$40.00

### Rental Rates

Popularity of rental facilities at the Saskatoon Forestry Farm Park and Zoo has steadily increased to the point where the majority of weekend days for 2021 were booked and inquiries for 2022 started in November of 2020; staff are now accepting bookings for 2022/2023. Rental groups are requesting rental rates at time of booking. Administration is recommending the rental rate for the hall, wedding garden, and chairs for 2024 also be approved in order to provide guests with accurate rental rates at the time of booking as many of these types of events are booked one to two years in advance.

For the overall rental rates for the various spaces, Administration is recommending rental rates for the facilities be increased, as outlined in Table 2.

Unit	Current Price	2022	2023	2024
<b>Hall</b>	\$150 per hour, \$750 per day	\$175 per hour, \$875 per day	\$175 per hour, \$875 per day	\$200 per hour, \$1000 per day
<b>Gazebo</b>	\$140 for 3 hours, \$275 per day	\$150 for 3 hours, \$300 per day	\$150 for 3 hours, \$300 per day	
<b>South Park Activity Area</b>	\$18 per hour, \$120 per day	\$20 per hour, \$130 per day	\$20 per hour, \$130 per day	
<b>Wedding Garden</b>	\$350 for 1.5 hours	\$375 for 1.5 hours	\$400 for 1.5 hours	\$425 for 1.5 hours
<b>Chairs (after 100)</b>	\$1.00 per Chair	\$1.50 per Chair	\$1.50 per Chair	\$2.00 per Chair
<b>Forestry Farmhouse</b>	\$275 per day	\$275 per day	\$275 per day	
<b>Lions Event Pavilion</b>	\$140 per hour, \$700 per day	\$150 per hour, \$750 per day	\$175 per hour, \$875 per day	

Parking Rates

Administration is recommending that parking rates be increased in 2022/2023, as per Table 3 below.

<b>Category</b>	<b>Current Price</b>	<b>2022</b>	<b>2023</b>
<b>Parking Rate - Daily</b>	\$ 3.50	\$ 4.00	\$ 4.50
<b>Parking Rate - Season</b>	\$15.00	\$16.50	\$19.00

**FINANCIAL IMPLICATIONS**

The above noted rates and fees have been incorporated into the 2022/2023 Preliminary Business Plan and Budget.

**OTHER IMPLICATIONS**

There are no legal, social, policy or environmental implications identified.

Business Line: Recreation and Culture

SP/2021/RCD/Budget/SFFPZ Rates and Fees/pg