

Indoor Leisure Centres and Outdoor Pools – Proposed Rates for Registered Programs and Admissions 2022 to 2023

RECOMMENDATION

That the proposed registered recreation program and swim lesson rates for the period from April 1, 2022 to March 31, 2024; and admission rates for the period from January 1, 2022, to December 31, 2023; for Indoor Leisure Centres and Outdoor Pools as included in the 2022/2023 Preliminary Business Plan and Budget, be approved.

ISSUE

The current City Council approved rates for registered recreation program and swim lesson rates end on March 31, 2022; and admission rates for Indoor Leisure Centres and Outdoor Pools ends on December 31, 2021. This report recommends rates and fees for the 2022 and 2023 seasons. As facility operating costs increase, it is necessary to increase program rates to keep pace with inflation and rising costs for providing these municipal services.

BACKGROUND

The Recreation and Community Development Department operates six indoor leisure centres and four outdoor pools. A wide variety of fitness, aquatic and recreation activities are offered at these facilities, including swimming lessons.

The last registered recreation program and swim lesson rate (registration rates) increase was approved in 2018, with annual increases of 2% in 2019, 2020 and 2021. The last admission rate change was approved in 2018, for the period of January 1, 2019 to December 31, 2021. The current rates align with other service providers offering similar services.

DISCUSSION/ANALYSIS

Registered Recreation and Swim Lesson Rates

City of Saskatoon (City) leisure centres and outdoor pools have thousands of registrants participating in registered programming throughout the year, with the primary number of registrants being in swim lesson programs.

Registration rates for recreation programs and swim lessons are established based on the principle that users benefitting from utilizing leisure facilities pay a fair and equitable share of the cost of the service being provided. The proposed rate increase of 2% aligns with rates of other recreation program and swim lesson service providers within Saskatoon and the average municipal price index increase over the past three years.

The following Learn to Fitness and Minds in Motion programs are excluded from the proposed rate increase as they are introductory programs to expose participants to the leisure centres.

The proposed rate increases of 2% per year for registered programs and swim lessons would take effect on April 1, 2022 and April 1, 2023. Rate increases are outlined in the tables below.

Admission Rates (including LeisureCards)

Admission into a Leisure Centre or Outdoor Pool allows participants to partake in a variety of drop-in and non-registered programs such as: Aquafitness, public swim, lane walking and dry land fitness classes.

Admission rates are established based on the same principle as the registered recreation program and swim lesson rates. All admission rates, including LeisureCard rates, will increase by 2% in 2022 and 2023. The group admission rate for adults and youth will be discontinued in 2022 as other discounted products (i.e., Bulk Tickets), provide better value to customers.

An exemption to the proposed 2% rate increase is the Discounted Outdoor Adult/Youth swim. The proposed rate for 2022 and 2023 is \$1.25. Discounted Outdoor swim rates apply at outdoor pools Monday to Thursday from 6:00 pm – 8:00 pm.

Proposed admission rate increases of 2% per year will take effect on January 1, 2022 and January 1, 2023. These rates align with rates of other service providers offering similar services. Rate increases are outlined in tables below.

FINANCIAL IMPLICATIONS

Registered Programs and Admission Rates

Details of the financial implications can be found in the Leisure Centres – Program, and the Outdoor Pool service lines within the Recreation and Culture Business line.

The charts below outline the swim lesson rates for 2022 and 2023 with proposed rate increase of 2% on April 1, 2022 and 2023.

Indoor Registered Swim Lesson Rates*			
Swim Lesson Rates	2021 Current Fees	April 1, 2022 to March 31, 2023	April 1, 2023 to March 31, 2024
30 minutes	\$ 85.50	\$87.00	\$88.75
45 minutes	\$112.25	\$114.50	\$116.75
60 minutes	\$128.25	\$131.00	\$133.50
Leadership Level	\$107 to \$237	\$109 to \$241.25	\$111.25 to \$246.25

*Registered recreation programs have varying rates. All rates are proposed to increase by 2%.

Historically, outdoor pool rates have been set at 80% of the indoor leisure centre rates as there are not as many programs and services available at outdoor facilities and programming is subject to weather. Administration is recommending continuing with the rate at 80% of indoor leisure centre rates.

Outdoor Pool Registered Swim Lesson Rates*			
Swim Lesson Rates	2021 Current Fees	April 1, 2022 to March 31, 2023	April 1, 2023 to March 31, 2024
30 minutes	\$68.50	\$69.50	\$71.00
45 minutes	\$89.75	\$91.50	\$93.50
60 minutes	\$102.50	\$104.75	\$106.75

The proposed admission rates, including LeisureCards, will increase by 2% in 2022 and 2023.

Indoor Admission Rates			
January 1 to December 31	2021	2022	2023
Adult General Admission	\$9.80	\$10.00	\$10.25
Family General Admission	\$19.60	\$20.00	\$20.50
Youth General Admission	\$5.90	\$6.00	\$6.15
*Bulk Tickets Adult (10's)	\$75.00	\$77.50	\$79.50
*Bulk Tickets Family (10's)	\$150.00	\$155.00	\$159.00
*Bulk Tickets Youth (10's)	\$45.00	\$46.50	\$47.50
Cash Childcare	\$3.50	\$3.60	\$3.70
Bulk Ticket Childcare (10's)	\$28.00	\$29.00	\$30.00
Adult Monthly LeisureCard	\$50.00	\$51.00	\$52.00
Family Monthly LeisureCard	\$100.00	\$102.00	\$104.00
Youth Monthly LeisureCard	\$30.00	\$30.60	\$31.20

*We are phasing the bulk ticket rate back to be 10 general admissions for the price of 8.

Historically, Outdoor Pool admission rates have been set at 80% of the indoor Leisure Centre rates. Administration is recommending increasing this percentage for admission rates to 82.5% (2022) and 85.00% (2023) for regular admissions.

Outdoor Admission Rates			
June 1 to September 15	2021	2022	2023
Adult General Admission	\$7.85	\$8.25	\$8.70
Family General Admission	\$15.70	\$16.50	\$17.45
Youth General Admission	\$4.70	\$4.95	\$5.25
Bulk Tickets Adult (10's)	\$62.80	\$66.00	\$69.50
Bulk Tickets Family (10's)	\$125.60	\$132.00	\$139.50
Bulk Tickets Youth (10's)	\$37.60	\$39.50	\$42.00
Discounted Outdoor Swim	\$1.00	\$1.25	\$1.25

Terry Fox Track Admission rates are set at an average of 40% of the Adult Leisure Facility Admission rates.

Terry Fox Track Admission Rates			
	2021	2022	2023
Adult/Youth General Admission	\$4.00	\$4.10	\$4.10

OTHER IMPLICATIONS

There are no financial, legal, social or environmental implications identified. The proposed rates in this report have been included in the 2022/2023 Preliminary Business Plan and Budget.

Business Line: Recreation and Culture

SP/2021/RCD/Budget/Indoor Leisure Centres and Outdoor Pools Proposed Rates for Registered Programs and Admissions/mh