

City of Saskatoon - 2022-2025 Strategic Plan - Survey Results

ISSUE

This report provides a summary of the 2022-2025 Strategic Plan public and staff survey results for consideration.

BACKGROUND

In 2012, Saskatoon City Council adopted a 10-Year Strategic Plan. The Vision, Strategic Goals, and other elements that made up the 10-Year Strategic Plan were based on *Saskatoon Speaks*, an extensive public consultation in 2010. The community vision document [Saskatoon Speaks](#) details the results of this engagement.

In 2013, the 10-Year Strategic Plan was updated to reflect the priorities for the City Council elected in October 2012.

In 2017, *Let's Talk 2020*, a community engagement initiative, was launched. This initiative provided opportunities for City Council and the public to engage on existing and emerging issues. Moreover, it enabled citizens to share their thoughts on what the City's priorities should be in the future.

In 2018, the Strategic Plan was updated to reflect feedback from the *Let's Talk 2020* engagement initiative and discussions at a Special Strategic Planning meeting of the Governance and Priorities Committee.

City Council and Administration have worked together to develop the draft 2022-2025 Strategic Plan. The draft plan was put together in the last year, during the COVID-19 pandemic, and builds on the meaningful work performed over the past ten years.

CURRENT STATUS

The draft 2022-2025 Strategic Plan (Appendix 1) was shared with the public and City employees through a survey process from October 27 to November 10, 2021. The purpose of this engagement was to collect feedback on the content's three pillars: 1) Advance City Council's Priorities, 2) Deliver Excellence in Core Services and Operational Priorities, and 3) Drive Corporate Transformational Change, as well as receive any general comments respondents may have regarding the draft document.

The survey process has concluded. A total of 538 public survey responses and 138 staff survey responses were received. A review of the feedback has been completed and summarized in Appendix 2 of this report.

DISCUSSION/ANALYSIS

The new Strategic Plan is a guiding document that sets direction and priorities for the City of Saskatoon over the next four years.

The Strategic Plan does not cover all the important work that the City does. It speaks only to the changes and improvements that we plan to make over a period to ensure that Saskatoon remains one of the best cities to live, work, learn, and play.

The feedback received through the survey process will help City Council identify any gaps that need to be addressed in the Strategic Plan.

The main themes gathered through the survey process include:

- Demands to cut costs and improve fiscal responsibility,
- A greater focus on the delivery of core services,
- More attention to homelessness,
- More emphasis on safety and crime reduction,
- Support for genuine work on anti-racism, diversity, and inclusion, and
- A need to better address the impacts of COVID-19.

The results of this survey provide an important information source and are part of a series of measures undertaken to gather public input.

The surveys were conducted as open surveys, in which a link to a survey is publicly available to those interested in completing it. Such surveys are not considered statistically representative of the population because they do not use a random sampling method.

In finalizing the Strategic Plan, other important sources of input such as the Saskatoon Speaks Community Vision developed in 2011, the 2021 Civic Satisfaction & Performance Survey, the 2021 Civic Services Survey: Performance, Priorities and Preferences, feedback received by City Councillors from their constituents, as well as input received through other engagement activities will also be considered.

FINANCIAL IMPLICATIONS

The costs of, and associated with, the draft 2022-2025 Strategic Plan are within the scope of approved program budgets.

OTHER IMPLICATIONS

There are no privacy, legal, social, or environmental implications identified.

NEXT STEPS

Administration will take away the feedback received from the survey process and return to City Council with an approval report outlining potential options for amendments to the draft 2022-2025 Strategic Plan.

APPENDICES

1. Draft 2022-2025 Strategic Plan dated October 27, 2021
2. "What We Heard" Report, Engagement Summary dated November 16, 2021

Report Approval

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