

Blairmore Sector Plan Amendment Engagement and Communications Summary

Stakeholder Identification

Identified stakeholders are comprised of anyone who might be impacted by development decisions which are guided by the Sector Plan. Subject matter experts include those who have interests in and information regarding natural areas and are likely to be impacted by development in the sector, and those that have information regarding existing and planned utility infrastructure.

Identified stakeholders include landowners and residents within the Blairmore Sector Plan study area, subject matter experts, Friends of the Afforestation Areas, recreational groups, school divisions, the RM of Corman Park and P4G Partners, Nutrien, adjacent residents, businesses and community associations.

Letters were sent to identified stakeholders early in 2021 to inform them the process to amend the Sector Plan is underway and to provide them with background on the project.

Engagement Strategy

The objective for engagement is to consult with identified stakeholders and the general public to provide the opportunity to review the proposed amendments and provide their comments, concerns and considerations. Once the draft sector plan has been prepared, Administration will communicate with identified stakeholders and the public. This engagement is anticipated to occur in late 2021 or early 2022.

The format for this engagement will consist of a recorded presentation and will be posted to the City's Engage Page along with a comment form to collect comments and/or concerns from stakeholders and the public. Identified stakeholders will be notified via email or letter with information regarding the engagement opportunity and the timeline for their participation. Administration will also be available for follow up discussions with stakeholders as needed.

Additionally, Communications and Engagement Department is working with Indigenous Initiatives Department to create a plan to engage with Indigenous communities.

Further engagement with the public will include consultation with local residents, businesses, and community associations in addition to identified stakeholders to receive input and to understand all considerations and/or concerns prior to the draft Sector Plan amendments being finalized. This engagement activity is expected to occur in spring of 2022. Details regarding the format for this engagement are still being worked out.