

Walter, Penny

Subject: FW: Email - Communication - Business Profile Annual Report be published for 2020 - CK 430-41

From: Web NoReply <web-noreply@Saskatoon.ca>

Sent: October 30, 2021 9:55 PM

To: City Council <City.Council@Saskatoon.ca>

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--- Replies to this email will go to [REDACTED] ---

Submitted on Saturday, October 30, 2021 - 21:54

Submitted by user: [REDACTED]

Submitted values are:

Date Saturday, October 30, 2021

To His Worship the Mayor and Members of City Council

First Name Sherry

Last Name Tarasoff

Phone Number

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Address [REDACTED] Peterson Cres

City Saskatoon

Province Saskatchewan

Postal Code [REDACTED]

Name of the organization or agency you are representing (if applicable)

Subject Business Profile Annual Report for 2020

Meeting (if known) SPC on Planning, Development and Community Services - November 8, 2021

Comments

TO: Standing Policy Committee on Planning, Development and Community Services

RE: Business Profile Annual Report for 2020

I am requesting that a Business Profile Annual Report be published for 2020 (<https://www.saskatoon.ca/business-development/economic-profile/business-statistics-publications>).

Upon inquiry to the Business License department, I was advised that it was not completed for 2020 due to the COVID-19 pandemic. ("Many businesses permanently shut down, temporarily shut down, or didn't renew/update business license information during the Covid-19 pandemic due to all the changes and uncertainty. Much of that information is still being gathered.")

However, the spring/summer 2021 edition of the planning+design publication (https://www.saskatoon.ca/sites/default/files/documents/community-services/planning-development/research/planning-plus-design/2021_ss.pdf#page=4) and the 2020 Community Standards Year-End Report (<https://pub-saskatoon.escribemeetings.com/filestream.ashx?DocumentId=140461#page=8>) were both still able to report total business licenses and total new business licenses for 2020 (albeit slightly different numbers). If those numbers are already available, a Business Profile Annual Report is within the realm of possibility as it just further breaks those totals up by NAICS sector and by neighbourhood.

Business Profile Annual Reports are available on the City website, from as far back as 2001. Without a 2020 Profile, there will be a break in regular reporting and that will prevent a year-over-year analysis.

I understand that there will be noticeable impacts to the reported numbers in 2020, and in the years to follow, due to COVID-19. That is all the more reason to have a 2020 Profile completed, so that it can act as a benchmark for recovery.

Thank you for your consideration,

Sherry Tarasoff

Attachments

Will you be submitting a video to be vetted prior to council meeting? No