

Communications & Constituency Relations Allowance (CCRA) 2021

Appendix 2

submitted to Governance and Priorities Committee on October 18, 2021

Pymt Date	Description	Budget	Actual
Opening Balance (\$10,000/year per Councillor)		100,000.00	
BLOCK, Cynthia			
22-Feb	Arcana Creative: Website layout design, mailchimp & blog updates - Invoice #916		427.18
22-Feb	Arcana Creative: Web hosting charges (two months) - Invoice #946		244.20
1-Mar	Arcana Creative: Mailchimp & blog updates - Invoice #957		96.46
31-Mar	Canada Post Statement of Mailing - Ward 6 newsletter mailout (March)		2,390.61
6-Apr	Arcana Creative: Mailchimp/blog updates, Town Hall web updates - Invoice #996		440.96
7-Apr	Varsity View Community Assoc.: Puckboard Business Sponsorship Brunskill Rink		666.66
29-Apr	Arlin Schaffel Consulting: Video production for Mar 30 Virtual Town Hall - Inv #103		300.00
30-Apr	NationBuilder: Web hosting charges (Apr 1-May 1) - Invoice #CB-0009		116.60
30-Apr	Cosmo Industries: Distribution of Ward 6 mail out - Invoice #8107		130.00
5-May	Arcana Creative: Mailchimp & blog updates - Invoice #1108		96.46
31-May	Power Lunch: State of the City Address with Mayor Clark - May 20		15.00
30-Jun	NationBuilder: Web hosting charges (May 1-July 1) - Invoices #CB-0010 & CB-0011		233.20
30-Jun	Zoom: Video conferencing (June 19/21-June 18/22) - Invoice #INV92394723		212.00
8-Jul	Arcana Creative: Mailchimp & blog updates, rink signage design - Invoice #1153		206.70
31-Jul	NationBuilder: Web hosting charges (Feb 28-Aug 1) Invoices #CB-0008 & CB-0012		233.20
Individual Total		10,000.00	5,809.23
DAVIES, Troy			
14-Jan	Hampton Village Community Association: 1/4 page ad - Winter newsletter		50.00
15-Jan	Planet S Magazine: Ad in January 14th issue		229.00
31-Jan	Quinn and Kim's Flowers: Flower Arrangement for 90-year old Ward Resident		68.90
9-Feb	Mount Royal Community Association: 1/4 page ad - Jan 2021 newsletter		50.00
22-Feb	Creative Outdoor Advertising (two locations) Jan 1 - Dec 31, 2021		3,290.40
12-Mar	Hampton Village Community Association: 1/4 page ad - Spring newsletter		50.00
31-Mar	Chamber Event: Power Lunch: Downtown Entertainment District Panel - Mar 11		15.00
21-May	Sponsorship: North Saskatoon Business Association Golf Classic - Water		500.00
24-Jun	Sponsorships: Saskatoon Tribal Council Mental Health Bus Online Auction-Candle Lake Getaway Pkg, Ward 4 "Party in the Park" Sweepstakes (in partnership with Hampton Village Canadian Brewhouse)-Candle Lake Stay & Play Pkg & Fastprint-printing of entry slips for Sweepstakes		991.08
14-Jul	Mount Royal Community Association: 1/4 page ad - June 2021 newsletter		50.00
10-Aug	Sponsorship: RUH Foundation FFUN Spirit Champions Classic		500.00
Individual Total		10,000.00	5,794.38
DONAUER, Randy			
31-Mar	Chamber Virtual Event: Downtown Entertainment District Panel - Mar 11		15.00
8-Apr	Mailchimp: Quarter 1 advertising, Silverwood Community Assoc. newsletter ad		126.75
8-Apr	Favourite Things: Terra MacEwan Jan-Mar admin support, design newsletter ad		550.00
31-May	Chamber Power Lunch: State of the City Address with Mayor Clark - May 20		15.00
30-Jun	Mailchimp: Quarter 2 (Apr-June) email marketing		66.75
30-Jun	Favourite Things: Terra MacEwan Apr - June administrative support		525.00
30-Jun	Hindu Society Virtual Banquet - Apr 24		31.00
6-Aug	Zoom for period July 9, 2021 to July 8, 2022_INV96255556		212.00
30-Sep	Favourite Things: T MacEwan Jul-Sept admin support, River Hts newsletter ad		625.00
30-Sep	Insight Hosting (Nov 1/21-Oct 31/22) and domain registration (Sept 6/21-Sept 6/22)		399.40
30-Sep	Mailchimp: Quarter 3 (July-Sept) email marketing		69.90
Individual Total		10,000.00	2,635.80
DUBOIS, Bev			
13-Jan	Rosewood Community Association: advertisement in winter newsletter		45.00
1-Apr	Creative Outdoor Advertising: two locations Jan 15 - Apr 14, 2021		822.60
25-May	S & E Trusted Online Directories: social media mgmt, website file maintenance		159.00
31-May	Chamber Power Lunch: State of the City Address with Mayor Clark - May 20		15.00
21-Jun	Creative Outdoor Advertising: two locations Apr 15 - July 14, 2021		822.60
30-Jun	Hindu Society Virtual Banquet - Apr 24		31.00
30-Sep	Creative Outdoor Advertising: two locations July 15 - Oct 14, 2021		863.10
Individual Total		10,000.00	2,758.30

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GERSHER, Sarina			
26-Jan	College Park Recreation Association: Ad in Jan 2021 newsletter		50.00
31-Jan	Canada Post Statement of Mailing - Ward 8 leaflet mailout (Jan)		1,583.65
10-Feb	Greystone Community Association: Ad in Winter 2021 newsletter		50.00
12-Feb	Rob Butz/Oxygen Smith: Website redevelopment work - Invoice #Sarina-0002		424.00
28-Feb	Cosmo Industries: Distribution of Ward 8 mail out - Invoice #7973		23.60
28-Feb	Print West/Mister Print: Mail prep charges for Ward 8 mail out - Invoice #1293		144.52
17-Mar	Wildwood Community Association: Newsletter ads (Feb, Aug & Dec 2021)		95.00
28-Apr	Briarwood Community Association: Ad in March 2021 newsletter		45.00
24-May	Greystone Community Association: Ad in Spring 2021 newsletter		50.00
31-May	Power Lunch: State of the City Address with Mayor Clark - May 20		15.00
10-Aug	Facebook promotions (2); Zoom Std Pro Monthly, Canva Graphics, NationBuilder website charges: Jan-July; Hover domain renewal: Jan 1/21-July 5/22		880.12
11-Aug	Sponsorship: Erindale Arbor Creek Community Assoc. Silver Level 2021-2022		250.00
31-Aug	Rob Butz/Oxygen Smith: Website redevelopment work - Invoice #Sarina-0003		848.00
31-Aug	Arcana Creative: Newsletter ad designs - Invoice #1201		192.92
31-Aug	Briarwood Community Association: Ad in August 2021 newsletter		45.00
Individual Total		10,000.00	4,696.81
GOUGH, Hilary			
22-Feb	Arcana Creative: Web design & development - Invoice #936		1,019.72
24-May	King George Community Association: Ad in Spring 2021 newsletter		35.00
24-May	Holiday Park Community Association: Ad in April 2021 newsletter		60.00
31-May	Power Lunch: State of the City Address with Mayor Clark - May 20		15.00
2-Jul	Meadowgreen Community Association: Ad in June 2021 newsletter		50.00
27-Sep	Charli Brechin: Ward 2 Community Photos		500.00
30-Sep	33rd Street Fair Vendor Registration - Sept 18		50.00
Individual Total		10,000.00	1,729.72
HILL, Darren			
30-Jun	Hindu Society Virtual Banquet - Apr 24		33.50
31-Aug	Creative Outdoor Advertising: two locations Aug 15, 2021 to Aug 14, 2022		3,290.40
Individual Total		10,000.00	3,323.90
JEFFRIES, Zach			
15-Jan	Amazon Order #702-8311026-0224213 - Blank Note/Greeting Cards		63.10
26-Jan	Red Block Media: Jan 1-Dec 31 web hosting & web development - Invoice #486		213.48
31-May	Power Lunch: State of the City Address with Mayor Clark - May 20		15.00
30-Sep	Office 365 Q1, Q2 & Q3 Charges - Ward 10 Admin staff support (Jan 1-Sept 30)		36.00
Individual Total		10,000.00	327.58
KIRTON, David			
23-Feb	Prairie Graphics Inc. PGI: sandwich board frame and two signs		247.78
31-Jan	Canada Post Statement of Mailing for Ward 3 newsletter mail out		1,143.66
12-Feb	Cosmo Industries: Distribution of Ward 3 newsletter mail out		41.20
16-Feb	Zoom: Constituent & Coffee With Your Councillor meetings		169.60
31-Mar	Chamber Virtual Event: Downtown Entertainment District Panel - Mar 11		15.00
30-Apr	Fairhaven Community Association: April advertisement in Fairhaven Focus		75.00
31-May	Chamber Power Lunch: State of the City Address with Mayor Clark - May 20		15.00
15-Sep	Word Press for website - expires Oct 8, 2022		127.20
Individual Total		10,000.00	1,834.44
LOEWEN, Mairin			
25-Jan	Curbex billboard advertising for period Jan 17 to Feb 15, 2021		214.00
31-Mar	Curbex billboard advertising for period Feb 16 to Jul 15, 2021		995.00
30-Apr	Chamber Power Lunch: 2021 Provincial Budget - April 8		15.00
31-May	Chamber Power Lunch: Prairieland Park & Living Sky Sports & Entertainment - May 4		15.00
30-Jun	Arcana Creative: Town Hall materials & blog update		275.60
31-Aug	Curbex billboard advertising covering July 16, 2021 to Jan 11, 2022_ Inv 239220		1,214.00
Individual Total		10,000.00	2,728.60

2021 Budget **100,000.00**
2021 Actual **31,638.76**