



Meewasin More Than a Trail Campaign Recognition

Trail Presenting Sponsors **\$2,000,000 to \$1,000,000** **20 years**

Varying lengths of trail and locations will dictate the donation amount and level of recognition. The trail improvements will add some additional site furniture and replace existing that is at the end of life cycle. Sections available for presenting sponsorship are South West, North and South Downtown, River Heights. The Trail Presenting Sponsor will include presenting sponsor signage on Meewasin trail signage throughout the sponsored section. Will also include name on donor wall, campaign website and other communications.

Seating Nodes and Lookouts **\$500,000 to \$100,000** **10 – 15 years**

A number of lookouts and nodes are planned for sections of the trail as resting points. These will enhance the safety and experience of the riverbank along the busiest sections of trail. Areas feature benches, chairs, trash cans and wonderful views of the river. Seating Nodes and Lookouts will include name recognition on seating area including benches and chairs.

Trail Counters **\$100,000 to \$250,000** **10 years**

Trail counters are located throughout the Meewasin Valley to monitor trail usage. Pedestrian and/or cyclist counts can be displayed in real-time as well as dynamic messages. Trail counts will also be linked to the website where visitors can check the numbers in real time. These trail counters and usage statistics help determine future upgrades to the Valley. Naming is directly on the sign and on the Meewasin website.

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Trailhead and Kilometer Markers **\$100,000** **10 years**

With the new upgrades to the Downtown trail, Meewasin will add Kilometer Marker Signs to signal distance from the Meewasin headquarters and Kilometer Zero Plaza. These signs will be



valuable for many users of the Valley and will be one of the most visible signs along the trail with up to 1 million views per year. Your gift will help upgrade the busiest section of trail through the downtown area.

Site Furniture (Bench, Chair, Picnic Table, Bike Rack & Trash Can)

\$10,000 to \$50,000

10 years

A number of new and replacement amenities will support the usage of the trail developments. These will feature a small plaque that is standard to existing Meewasin amenities throughout the Valley.

