



21 July 2021

His Worship Clark  
Mayor, City of Saskatoon  
222 3rd Avenue  
Saskatoon, SK, S7K 0J5

**Re: Invitation to join as one of the first 100 Mayors to commit to use their buying powers to Lead Canada's advancement toward a circular economy**

Dear Mayor Clark,

Circular Innovation Council is an independent environmental organization with a deep history of supporting policy development, research, and market programs that accelerate Canada's transition from a linear to circular economy harnessing its economic, social, and environmental benefits. We believe that the circular economy can realign production and consumption within our planetary boundaries and redefine what we most value in people and planet. We also believe that cities and regions are key to unlocking this exciting and essential change by using procurement powers. To that end we are seeking the signature of 100 leading mayors to commit to using circular procurement as a priority action to advance Canada's circular economy.

The Organization for Economic Co-operation and Development estimates countries spend 12 per cent of Gross Domestic Product (GDP) on public procurement. With a \$1.9 trillion GDP Canada spends \$200 billion on procurement alone; more than 80% – approximately \$160 billion – occurs at the municipal level. Councils across Canada have committed to addressing climate change, signaling the risks and consequences communities are facing and managing as a result of more severe climate events and uncertainties. With 80% of Canadians living in or near cities, they are pivotal catalysts of change. The relationships that municipalities have with their residents, businesses, industry and to each other makes them central to actioning the circular economic transition in Canada.

As Mayor of Saskatoon we are inviting you to be a one of Canada's first 100 mayors to commit to using your own community's buying power to shape a new circular market that delivers the environmental, social, and economic values of you and your community.

The 100 Mayor Commitment is the first national declaration from cities and regions across Canada to collectively embrace the transition to the circular economy and accelerate it through circular procurement. Through the commitment, municipalities will unite and galvanize public interest, and transition the circular economy to mitigate climate change, reduce waste, enhance biodiversity while encouraging local economic growth. The national commitment will signal market transformation to mobilize and redefine how products and services are made to ensure they align with circular economy principles, and create greener and prosperous opportunities to build back better post-COVID.

Circular Innovation Council is hosting an Accelerator Session on 15 September 2021 as part of the **World Circular Economy Forum** (WCEF) agenda. We will leverage the event, and the international interest and high-profile opportunity that WCEF 2021 offers, to launch the 100 Mayor Commitment.

Signatories will be invited to join the Accelerator Session via video to formally join the commitment, which will be provided in advance of the WCEF.

In addition to broadcasting the announcement online and archiving it on CircularProcurement.ca, Circular Innovation Council will also align communication efforts signatories to issue a joint press release to media.

We would be pleased to schedule a virtual meeting to discuss this exciting initiative, and we look forward to working with you to collaboratively advance Canada's circular economy at the World Circular Economy Forum.

Yours sincerely,



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