



August 20, 2021

Mayor Clark and Members of City Council  
Governance and Priorities Committee  
City Hall  
222 Third Avenue North  
Saskatoon, SK S7K 0J5

**Re: Proposed Advisory Group for Downtown Event & Entertainment District**

This letter is in response to the report before the Governance and Priorities Committee of City Council on August 23, 2021. Downtown Saskatoon has previously voiced support for ensuring that Saskatoon's key public assembly facilities are renewed to meet the demands for conferences, entertainment, and sporting events. As such, we are pleased to see this report before GPC today.

Downtown Saskatoon enthusiastically supports the creation of an Advisory Group for the Downtown Event & Entertainment District and believe it will bring value and good stewardship to the project. We would welcome the opportunity to participate on the Advisory Group if requested. We can provide insight through a variety of perspectives to help guide the project forward.

Already home to world-class facilities such as Remail Modern, Persephone Theatre, robust shopping, a great culinary scene, and premier hotels, Downtown Saskatoon is ready to embrace a new Downtown Events + Convention Centre that will ensure Saskatoon maintains its reputation as an attractive, exciting city with a vibrant Downtown at its heart.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Brent Penner'.

Brent Penner  
Executive Director

cc: Chris Beavis, Chair, Downtown Saskatoon  
Jeff Jorgenson, City Manager, City of Saskatoon  
Dan Willems, Director of Technical Services, City of Saskatoon  
Terry Schmidt, General Manager, Transportation & Construction, City of Saskatoon