

APPROVAL REPORT

2021 Tag Days – Additional Application

ISSUE

The Administration has received an additional request for a Tag Day which requires Standing Policy Committee on Finance approval.

RECOMMENDATION

That the Standing Policy Committee on Finance recommend to City Council that the Tag Day application submitted by the Saskatoon Professional Firefighters Local 80 IAFF be approved.

BACKGROUND

Council Policy No. C02-010, Tag Days, defines a Tag Day as a day set aside for solicitation of donations from the public by a particular organization for charitable purposes. The charitable purposes can be any benevolent, philanthropic, patriotic, artistic, athletic, recreations, or civil purpose, and any purpose that has an objective of promoting or providing a public service.

At its meeting on March 8, 2021, the Standing Policy Committee approved the following six applications for 2021 Tag Days:

Organization	Date(s) Requested
Navy League of Canada – Saskatoon Branch	Apr. 9 and Oct. 9
107 Spitfire Royal Canadian Air Cadet Squadrons	May 15 and Oct. 2
702 Lynx Royal Canadian Air Cadet Squadrons	May 29 and Oct. 16
Canadian Cystic Fibrosis – Shinerama Saskatoon	Sept. 9
328, 2293 & 3071 Royal Canadian Army Cadets Corps	Sept. 25
Royal Canadian Legion & Anavets – Poppy Campaign	Oct. 30

DISCUSSION/ANALYSIS

In addition to the six applications that have been approved, the Administration has received a late application for a 2021 Tag Day. The Saskatoon Professional Firefighters Local 80 IAFF is requesting September 18 as a Tag Day for its annual fundraising campaign for Muscular Dystrophy Canada. As this group has a history of fundraising for this particular cause, the Administration is recommending that the Tag Day be approved.

As per the Policy, applications must be resolved by January 15 of the applicable year. However, due to unforeseen circumstances, the deadline for this Tag Day was missed.

On a related note, the Administration has undertaken a review of the Policy, and a report from the Chief Financial Officer recommending amendments to the Policy is also being presented to the Standing Policy Committee on Finance for consideration at its meeting today. The proposed amendments allow for flexibility in handling late applications and other housekeeping items.

OTHER IMPLICATIONS

There are no financial, privacy, legal, social, or environmental implications identified.

NEXT STEPS

If the application is approved, Corporate Revenue will notify the applicant that they are eligible to proceed with their fundraising activity. All 2021 Tag Day initiatives will be completed by October 30, 2021.

REPORT APPROVAL

Written by: Theresa Chapman, Revenue Collection and Licensing Manager

Reviewed by: Mike Voth, Director of Corporate Revenue

Approved by: Kerry Tarasoff, Chief Financial Officer

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