

May 25, 2021

Lynne Lacroix
General Manager Community Services
City of Saskatoon

Dear Lynne:

Thank you for your willingness to help us find a “win-win” solution for Pedal Pub and the City of Saskatoon. We are very pleased to work together to bring Pedal Pub customers a safe, fun, and unique experience, while helping the hospitality industry recover from a very challenging year.

We are proposing to operate two Pedal Pub bicycles (“bikes”) that will follow one of two proposed tour routes. The tours will be spaced by approximately 45 minutes and will start and end at the home compound located at 340 Ave. A. South.

The tours are scheduled 7 days a week, from June 1st through to October 3rd. We currently intend to offer tours between:

4:30PM – 9:45PM on Monday to Thursday,
11:00AM – 9:30PM on Friday & Saturday,
11:00AM – 7:00PM on Sunday.

Please see the attached Pedal Pub Bike & Bar schedule for a detailed listing of tour times. Note, we will adjust the schedule as the days get shorter to ensure that the bikes have returned to the home compound within 30 minutes after sunset.

Specifications - Attached is a document confirming the specifications of the Pedal Pub bike. We confirm that both bikes will be equipped with these features, along with a “slow moving” sign attached to the rear of the bike.

Power modes - The bike is operated with muscular power by pedaling, and as such SGI has confirmed that the Pedal Pub bike will not be regulated as a motor vehicle. The bike can operate in a “Pedal” or “Drive” mode. The Drive mode pulls power from the battery. This is an important feature as it allows a single operator to drive the bike up a ramp onto a trailer, or to move it without assistance from others at the parking lot of the home compound. The Drive mode does not have sufficient power to move the bike with the added weight of passengers, and therefore it will never be engaged during a tour.

Tour Routes

We appreciate that it is important to route the tours to minimize disruption to motorized traffic. We expect that from time to time there will be detours for road maintenance, water line breaks or other business that requires closure or restriction of a city street. For example, the City has previously closed 4th Ave to host events, and there currently is restricted access between 2nd Ave. and 3rd Ave. due to construction of the Nutrien building. We will work closely with the city to ensure that we follow routes that offer the best possible experience to our guests, and safety of our guests is our highest priority.

We are enclosing two proposed routes for consideration. Ideally, we would alternate tours between these routes to both limit the amount of traffic disruption, and to offer our guests different views of the city.

Route #1 (Green)

- Leave Pedal Pub compound at 340 Ave. A. South, heading South to 19th Street.
- Turn left onto 19th Street continuing to 2nd Ave.
- Turn right onto 2nd Ave. following the road to the roundabout at 3rd Ave. S. and Spadina
- Take the roundabout onto 3rd Ave. heading north continuing to the Colliers parking lot located at approximately 300 3rd Ave. S. Disembark and guide guests to the Crazy Cactus.
- After 30 minutes, leave the parking lot headed north on 3rd Ave. to 21st Street.
- Turn right onto 21st Street continuing to the parking lot at approximately 416 21st Street. Disembark and guide guests to Hudson's.
- After 30 minutes, leave the parking lot headed west on 21st Street to 4th Ave.
- Turn left onto 4th Ave. heading south to 19th Street
- Turn right onto 19th Street continuing to Ave A. S.
- Turn right onto Ave A. S. continuing to the Pedal Pub compound at 340 Ave. A. S.

Route #2 (Blue)

- Leave Pedal Pub compound at 340 Ave. A. South, heading South to 19th Street.
- Turn left onto 19th Street continuing to 2nd Ave.
- Turn right onto 2nd Ave. following the road to the roundabout at 3rd Ave. S. and Spadina
- Continue along Spadina until 21st Street.
- Turn left onto 21st street and park at approximately 416 21st Street. Disembark and guide guests to Hudson's.
- After 30 minutes, leave the parking lot headed west on 21st Street to 4th Ave.
- Turn left onto 4th Ave. heading south to 19th Street
- Turn right onto 19th Street continuing to 3rd Ave S.
- Turn right onto 3rd Ave. S. continuing to the Colliers Parking lot at 300 3rd Ave. S. Disembark and guide guests to the Crazy Cactus.
- After 30 minutes, leave the parking lot headed north to 20th Street.
- Turn right onto 20th Street continuing to 4th Ave. S.
- Turn right onto 4th Ave. S. continuing to 19th Street
- Turn right onto 19th Street continuing to Ave A. S.
- Turn right onto Ave A. S. continuing to the Pedal Pub compound at 340 Ave. A. S.

Note – both routes utilize the same two private parking lots, so passengers do not need to disembark into oncoming traffic.

Attached are maps with routes highlighted as Green (Route #1) and Blue (Route #2).

Insurance – We have secured a \$5 million general liability insurance policy. In addition, please find attached a copy of the Pedal Pub Passenger Release of Liability Waiver and Behaviour Agreement.

Pedal Pub Protocol

CHECK IN POLICY

- **All tours must be booked a minimum of 24 hours in advance**
- Every rider must complete an e-waiver prior to riding.
- The Pedal Pub Pilot must validate the name and birth date on the completed e-waiver against the rider's government issued ID.
- If rider's name & birthdate are inconsistent between completed e-waiver and government issued ID or information cannot be validated, rider is not allowed to participate on the tour.
- Every passenger reviews the Pedal Pub Code of Conduct

Health and Safety

While traveling, passengers are seated inwards and told to keep their arms and hands inside the bicycle which is for safety while adjacent to other lanes.

If a passenger leaves the bicycle while in motion the tour is cancelled immediately.

RULES OF THE ROAD

1. "Pedal" indicates to riders it is time to pedal the bike. Have the riders shout it out as well, so everyone can hear.
2. "Coast" indicates to riders it is time to discontinue pedaling and rest. This is ideally used when traversing downhill or approaching a stop.
3. No getting on or off the bike, or standing up on the bike, while it is in motion.
4. Shout "Stranger Danger" for anyone attempting to hop on the bike during the tour.
5. Establish a safe word for the group in case something falls overboard or there is another emergency.
6. Remove everything from your back pocket to a secure location on the bike.

COVID Policies

We continue to have regular conversation with SHA on the requirements of Pedal Pub as Saskatchewan Re-opens: Current Requirements include:

- If 2 meters distance can be maintained between the two tables of 6, you may arrange them on either side of the instructor with structural barriers in place between the front passengers and instructor.
- Ensure that the outdoor gathering size mandates by the latest public health order is complied with - currently no more than 10 outdoors which is expected to change in Step 1.
- install plexiglass on each side of the bike

Pedal Pub Covid Protocol: The following was established while in training at Calgary

- Operates exclusively on a pre-booked basis
- Pedal Pub tours have pre-arranged venue stops; solidified with notice - partner establishments' ability to accommodate Pedal Pub reservations ultimately inform tour routes
 - o bikes do not simply pull up to a brewery, bar, or restaurant and send guests in to wander as a group in hopes of being served
- All on-premises and on-bike Pedal Pub staff will wear masks
- Pedal Pub team will continue to operate with the highest safety standards and will follow all government health and food safety guidelines to ensure a safe and seamless experience for our guests
- Pedal Pub area is 100% outdoors, extensive physical distancing area available
- Majority of financial transactions and administrative interaction takes place online in advance of each private tour; contactless payment options are available for unplanned, on-site purchases (eg. hats, shirts, etc.)
- Bike table surfaces and on-premises touch-points are sanitized before, after, and multiple times throughout each tour
- Our Team's health is monitored daily and no one is allowed on site with any symptoms of illness, irrespective of subjective materiality of symptom
- Our Team will thoroughly wash their hands between tours and utilizes hand sanitizer following any customer contact during tours
- Hand sanitizer available and encouraged for guest-use during tours
- Guests are mandated to utilize hand sanitizer every time they leave and return to the bike; that is, clean hands off the bike, clean hands on the bike
- No high-fives, handshakes, or hugs

Tour Operators – our “Pilots”

Our pilots are required to have a valid Class 5 driver’s license. Although no alcohol is allowed on our bikes, we appreciate that our guests will be consuming alcohol at our scheduled stops, and therefore our team is trained in how to safely work with people who have been consuming alcohol. Our Pilots are required to have their “Serving it Right Saskatchewan” (SIRS) certificate to protect the health and safety of the passengers.

SIRS is supported and endorsed by:

- Saskatchewan Hotel and Hospitality Association (SHHA)
- Saskatchewan Government Insurance (SGI)
- Saskatchewan Liquor and Gaming Authority (SLGA)
- Saskatchewan Ministry of Health
- Tourism Saskatchewan
- Wines and Spirits Association of Saskatchewan
- Restaurants Canada
- RCMP and law enforcement agencies in Saskatchewan

Each pilot completes a weekend training seminar. The training consists of 2 hours reviewing the pilot handbook provided by the Pedal Pub franchise and 2 hours of hands-on training on the bikes in a private parking space. Employees are then required to do two shadow shifts on the bike. On the first shadow shift the employee will observe a Pedal Pub owner take the bike out on a public tour. On the second shadow shift an owner will shadow the pilot taking out a tour.

Tourism Saskatoon is helping in the “Pilot Program” education and will be helping with these tours.

Experiences in other communities

Pedal Pub is in over 40 cities in North America, operating over 200 bikes, with more than 1 million passengers each year. The closest Canadian example is in the City of Calgary. Attached is a letter from David Skabar President of Pedal Pub Canada testifying among other things that in the three years that Pedal Pub has operated in Calgary, there have only been three incident reports – with redacted versions available to be shared upon request. For clarity, there were no traffic accidents. There were two guest errors resulting in a skinned shin for one passenger, a bruised ego for another, and an errand turn by a staff member which was self reported to the City’s traffic department for review.

Summary

We believe that we have already complied with the required business licensing obligations, along with the SGI and City of Saskatoon Police comments as requested by the City of Saskatoon. We remain very committed to working with the City to improve this tourism experience for the benefit of all. We appreciate that the City has a responsibility to provide safety oversight to the community at large, and to promote good business opportunities – particularly in the downtown area where so many businesses are having difficulty.

We have made considerable investments into our business and have already secured 125 paid tours (with 12 guests per tour), including 25 tours scheduled for the week of June 1st. If there is anything further that the City wishes for us to comply with or clarify, please notify us at your earliest convenience so that we may work together with this pilot program.

Thank you for your interest and open communication.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'J. Bristow', with a long horizontal flourish extending to the right.

Joseph Bristow
Pedal Pub Saskatoon Co-owner

PEDAL PUB BIKE AND BAR SCHEDULE

Week Days (Monday to Thursday)

Bike A

Leaves Lot	Bar 1	Bar 2	Back at Lot- Bar 3
4:30	4:50-5:20	5:40-6:10	6:30

Leaves Lot	Bar 1	Bar 2	Back at Lot- Bar 3
7:00	7:20-7:50	8:10-8:40	9:00

Bike B

Leaves Lot	Bar 1	Bar 2	Back at Lot-Bar 3
5:15	5:35-6:05	6:25-6:55	7:15

Leaves Lot	Bar 1	Bar 2	Back at Lot- Bar 3
7:45	8:05-8:35	8:55-9:25	9:45

Weekends (Friday- Saturday) Sunday Last Tour is Bike B 215

Bike A

Leaves Lot	Bar 1	Bar 2	Back at Lot- Bar 3
11:00	11:20-11:50	12:10-12:40	1:00

Leaves Lot	Bar 1	Bar 2	Back at Lot- Bar 3
1:30	1:50-2:20	2:40-3:10	3:30

Leaves Lot	Bar 1	Bar 2	Back at Lot- Bar 3
4:00	4:20-4:50	5:10-5:40	6:00

Leaves Lot	Bar 1	Bar 2	Back at Lot- Bar 3
6:30	6:50-7:20	7:40-8:10	8:30

Bike B

Leaves Lot	Bar 1	Bar 2	Back at Lot- Bar 3
11:45	12:05-12:35	12:55-1:25	1:45

Leaves Lot	Bar 1	Bar 2	Back at Lot- Bar 3
2:15	2:35-3:05	3:25-3:55	4:15

Leaves Lot	Bar 1	Bar 2	Back at Lot- Bar 3
4:45	5:05-5:35	5:55-6:25	6:45

Leaves Lot	Bar 1	Bar 2	Back at Lot- Bar 3
7:15	7:35-8:05	8:25-8:55	9:15

Passenger Release of Liability Waiver and Behaviour Agreement

I understand that participating on the Pedal Pub party bike is a potentially dangerous activity. I assume the risk that I may be injured and/or injure someone else while using the Pedal Pub party bike. I assume all risks associated with my use of the Pedal Pub party bike, as well as all risk of loss, theft or damage of personal property while using or present on the Pedal Pub party bike or at the establishments/locations where the tour may visit or at any other time and any other location before, during and after the tour. I will not bring any action against Pedal Pub Saskatoon, its employees, successors and/or assigns, for personal injury, property loss, or property damage, including any action for negligence, breach of warranty, products liability or strict liability, and hereby forever waive, on my own behalf and on behalf of my successors and/or assigns, the right to bring such action.

I affirm that I am at least eighteen years of age and of sound and sober mind and capable of making this Release. Further, I agree that I understand all the language in this document and what I am doing and agreeing not to do by signing it. If I did not fully understand what this document means, I would not sign this document or use a Pedal Pub party bike until I had been advised regarding it by my own attorney.

The Pedal Pub party bike is of proprietary manufacture, and I agree not to reverse engineer, build or cause to be built any vehicle of the same or similar construction. I further agree to release, indemnify and hold harmless the owners and manufacturers of the Pedal Pub party bike from any liability against any and all claims, including damages or demands of third parties, including but not limited to, successors and assigns, as a result of my use of the Pedal Pub party bike.

1. All riders must be 19 years of age or older.
2. Any person arriving in an intoxicated condition shall not be allowed to board the Pedal Pub party bike.
3. The Pedal Pub Pilot is responsible for the Pedal Pub party bike and his/her decisions are final.
4. All laws and rules regarding alcohol and behaviour apply to all passengers before, during and after Pedal Pub party bike tours. Inappropriate behaviour will result in the offending passenger(s) being asked to disembark immediately. No refund will be issued to passengers(s) asked to disembark. Passengers will be responsible for their

own transportation from point of disembarking. Inappropriate behaviour includes but is not limited to:

- Extreme intoxication or open container consumption
 - Foul Language or Gestures
 - Excessive noise/screaming
 - Public urination/vomiting
 - Littering or otherwise breaking the law
 - Smoking of Cigarettes, Cannabis or vape or E-pens
5. Any transgressions of the above restrictions may result in the Pilot ending the tour immediately and entitling a minimum \$300 Fee to be charged to the Renter's credit card. No refund will be issued for tours ended early due to passenger behaviour.
6. I hereby grant to Pedal Pub, the right to use, publish, and reproduce, for all purposes, my name, pictures of me in film or electronic (video) form, sound and video recordings of my voice, and printed and electronic copy of the information described above in any and all media including, without limitation, cable and broadcast television and the Internet, and for exhibition, distribution, promotion, advertising, sale, press conferences, meetings, hearings, educational conferences and in brochures and other print media. This permission extends to all languages, media, formats and markets now known or hereafter devised. This permission shall continue forever.
7. I authorize Pedal Pub to notify me of product offerings, programs and services offered by Pedal Pub using email communications.

I hereby declare that I or anyone in my household has not experienced any cold or flu-like symptoms in the last 14 days (to include fever, cough, sore throat, respiratory illness, difficulty breathing).

I hereby declare that I or any member of my household have not travelled to or had a lay-over in any country outside of Canada in the past 14 days.

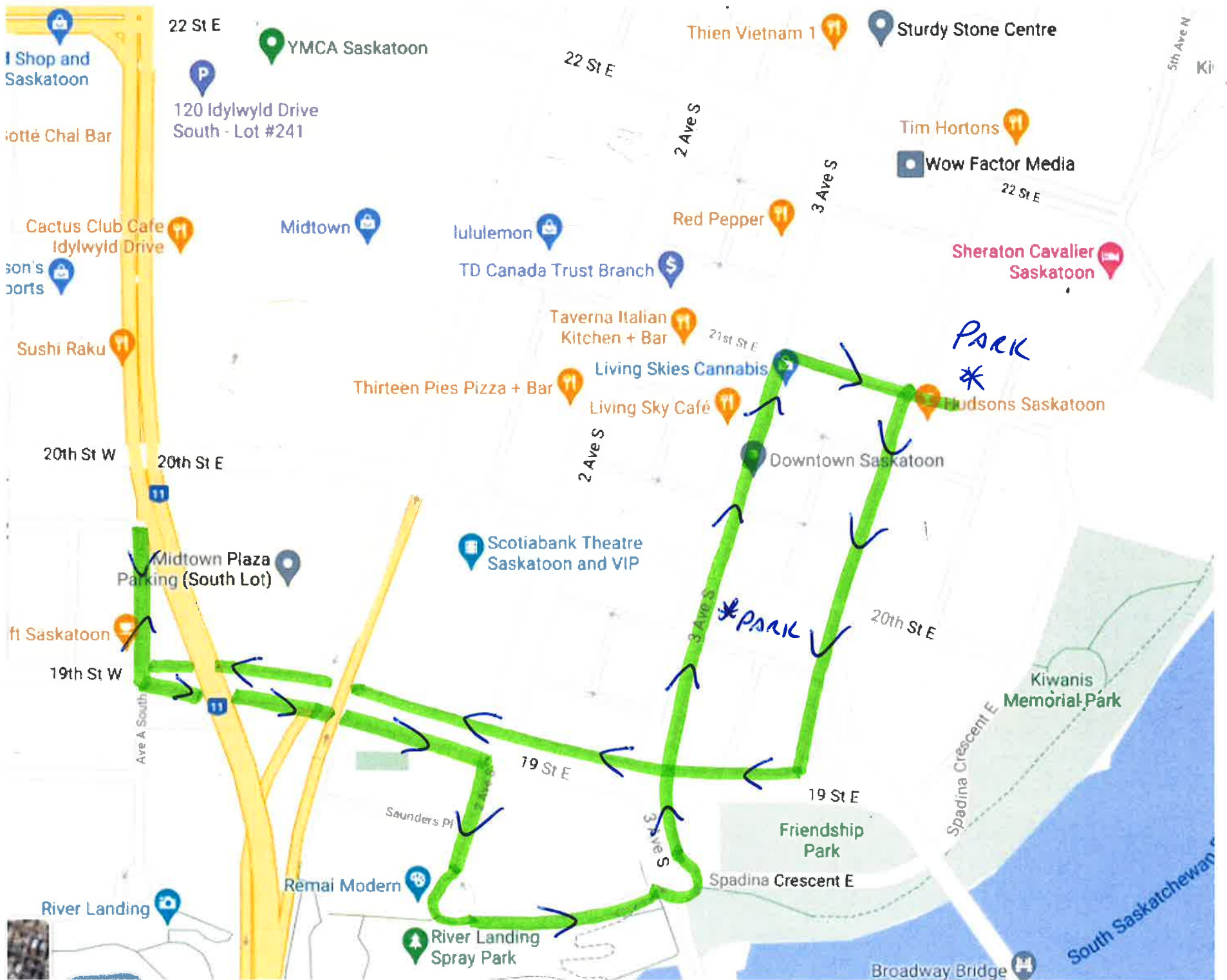
I hereby accept the RISK OF CONTRACTING COVID-19 by choosing to participate in my Pedal Pub Tour.

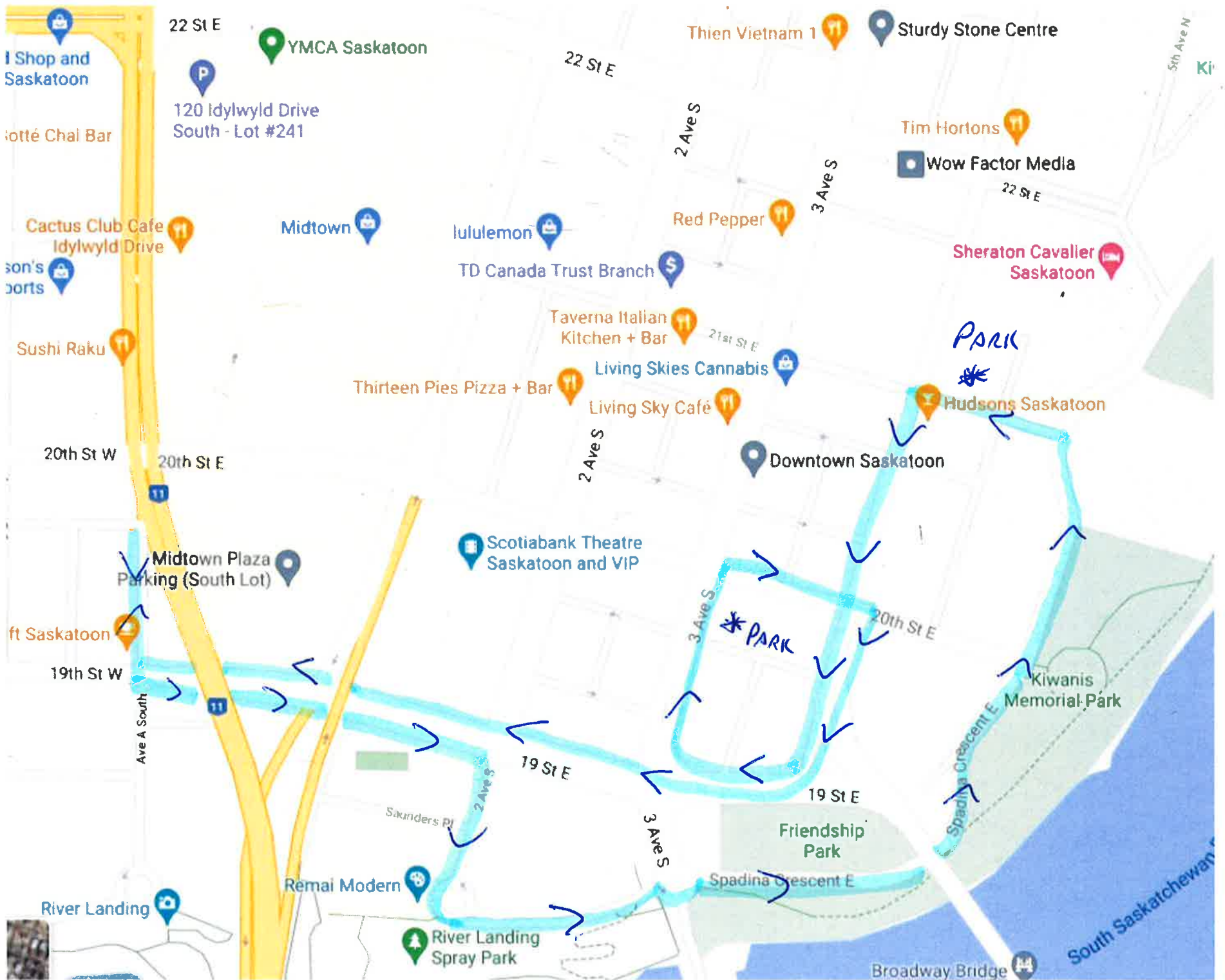
I hereby releases the Pedal Pub Saskatoon, its Directors, and Staff from any and all claims in the future for any loss or damage I may suffer due to contracting COVID-19, including sickness or death, as a result of attending my participation in Pedal Pub activities.

Name Printed: _____

Signature: _____

Date: _____





I Shop and Saskatoon

22 St E

YMCA Saskatoon

Cotté Chal Bar

120 Idylwyld Drive South - Lot #241

Thien Vietnam 1

Sturdy Stone Centre

Cactus Club Cafe Idylwyld Drive

Midtown

lululemon

Red Pepper

Tim Hortons

Wow Factor Media

son's sports

TD Canada Trust Branch

Sheraton Cavalier Saskatoon

Sushi Raku

Taverna Italian Kitchen + Bar

Living Skies Cannabis

PARK

Thirteen Pies Pizza + Bar

Living Sky Café

*

20th St W

20th St E

Hudsons Saskatoon

Midtown Plaza Parking (South Lot)

Scotiabank Theatre Saskatoon and VIP

Downtown Saskatoon

ft Saskatoon

19th St W

Ave A South

3 Ave S

* PARK

20th St E

Saunders Pl

19 St E

19 St E

Kiwanis Memorial Park

River Landing

Remai Modern

River Landing Spray Park

Spadina Crescent E

Friendship Park

Broadway Bridge

South Saskatchewan