

APPROVAL REPORT

Amendments to Council Policy No. C02-010, Tag Days

ISSUE

Minor amendments to Council Policy No. C02-010, Tag Days (Policy), are required to make the Policy current and provide some flexibility for late applications, for which City Council approval is required.

RECOMMENDATION

That the Standing Policy Committee on Finance recommend to City Council:

1. That the proposed amendments to Council Policy No. C02-010, Tag Days, be approved;
2. That the City Clerk be requested to update Council Policy No. C02-010, Tag Days, as outlined in the report of the Chief Financial Officer dated June 14, 2021; and
3. That the City Solicitor be instructed to amend Bylaw No. 5734, Tag Days Bylaw, 1977.

BACKGROUND

The Policy was created to ensure that soliciting of donations for public purposes is carried out in a manner that benefits the community as a whole. The Policy was last updated on February 3, 1993.

On March 11, 2021, a Tag Day application was received. However, the Policy states that all applications must be received by no later than January 15 in any given year.

DISCUSSION/ANALYSIS

Proposed Policy Amendments

Upon reviewing the Policy, the Administration is recommending amendments to align with current practices pertaining to Tag Days, as well as general housekeeping items to align with the current corporate structure. The proposed amendments are as follows:

- Applications received after January 15 in any given year may be subject to review and consideration. The Chief Financial Officer may then choose to submit a report to the Standing Policy Committee on Finance to request approval for the additional Tag Day(s).
- Allowing an organization to host more than one Tag Day in a given year.
- Updates to the responsibilities of related parties, including delegated authority for the approval of Tag Days, as well as other minor changes to language and applicant criteria.

Appendix 1 provides a comprehensive overview of the recommended amendments to the Policy.

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Proposed Bylaw Changes

During the review of the Policy, it was also noted that Bylaw No. 5734, Tag Days Bylaw, 1977, required minor housekeeping updates to align with the Policy in terms of the updated language. The Bylaw must also be updated to reflect the delegated authority given to the Standing Policy Committee on Finance to approve the Tag Day applications.

OTHER IMPLICATIONS

There are no financial, privacy, legal, social, or environmental implications.

NEXT STEPS

Pending City Council approval, the Policy and the Bylaw will be amended.

APPENDICES

1. Proposed Amendments – Council Policy No. C02-010, Tag Days

REPORT APPROVAL

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