

ELECTION CYCLE



	Post-electoral Period	Pre-electoral Period	Electoral Period	
STRATEGY	<ul style="list-style-type: none"> ➤ Strategy <ul style="list-style-type: none"> • Institutional strengthening & professional development • Networking • Consult with and shadow other municipalities • Electoral system & boundaries ➤ Reform <ul style="list-style-type: none"> • Legislative reform proposals ➤ Review <ul style="list-style-type: none"> • Audits & evaluations • Analyses & reports 	<ul style="list-style-type: none"> ➤ Planning <ul style="list-style-type: none"> • Budget • Electoral calendar & operational work plans • Staff recruitment • Logistics & security • Procurement ➤ Information <ul style="list-style-type: none"> • Voter & civic education • Stakeholder liaison ➤ Training <ul style="list-style-type: none"> • Develop procedures • Operational training for elected officials 	<ul style="list-style-type: none"> ➤ Nominations <ul style="list-style-type: none"> • Official results • Complaints & appeals • Candidates • Code of conduct • Media access • Campaign coordination • Print ballots ➤ Results <ul style="list-style-type: none"> • Automated vote tabulation 	<ul style="list-style-type: none"> ➤ Voting <ul style="list-style-type: none"> • Advance polls • Hospital, care home, homebound • Mail-in ballot • Election Day ➤ Campaign <ul style="list-style-type: none"> • Requirements • Dispute resolution
	YEAR 1 Post-election analysis & reporting	YEAR 2 Election research & development	YEAR 3 Election planning	YEAR 4 Election delivery
OPERATIONS	<ul style="list-style-type: none"> • Review and summarize post-election debrief • Complete outstanding administrative tasks • Assemble election records for retention • Arrange for destruction of previous election materials • Financial disclosures • Election legal issues • Legislative reviews <ul style="list-style-type: none"> • Recounts • Court challenges • Reports 	<ul style="list-style-type: none"> • Redesign processes • Plan technology changes • Update bylaws and policies • Prepare RFPs • Connect with partners to begin planning • Update training plan and training material • Prepare onboarding material for seconded and limited-term positions 	<ul style="list-style-type: none"> • Implement process changes • Implement technology changes • Issue RFPs • Onboard seconded staff, corporate partners, and trainers • Conduct train-the-trainer sessions • Formalize partner strategies with external partners • Prepare information for candidates • Begin communication tactics • Book voting stations 	<ul style="list-style-type: none"> • Accept nominations • Continue training and integration of seconded staff • Prepare materials for election • Hire and train temporary workers • Conduct election • Conduct election worker off-boarding
SUPPORT	<p>Review Readiness</p> <ul style="list-style-type: none"> • By-elections • Referenda / plebiscites • Petitions 	<p>Review Readiness</p> <ul style="list-style-type: none"> • By-elections • Referenda / plebiscites • Petitions 	<p>Review Readiness</p> <ul style="list-style-type: none"> • By-elections • Referenda / plebiscites • Petitions 	<p>Review Readiness</p> <ul style="list-style-type: none"> • Elections • Referenda / plebiscites • Petitions