



May 10, 2021

Penny Walter  
Secretary  
Development Appeals Board  
City of Saskatoon  
222 3<sup>rd</sup> Avenue North  
Saskatoon, SK

Dear Secretary:

Re: Appeal 20-2021 – Permanent Sign Permit Denial – 211 19<sup>th</sup> Street East

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Please accept this letter as one of support for the intended signage and wayfinding at 211 19<sup>th</sup> Street East. The sign package as outlined by Seventy-Seven Signs Ltd. and included as part of the documents for the hearing on May 18, 2021 are the nature and type of signs and wayfinding that would be expected for this type of office building.

In addition to providing basic wayfinding elements to the building itself and parking, the lit River Landing and Cree letters found on the east side will add to the appeal of the entire block.

It is our understanding the planned signage is in keeping with the signage and wayfinding already in place for the East Tower located at 409 3<sup>rd</sup> Avenue South.

We respectfully request that the sign package as outlined be approved.



Brent Penner  
Executive Director

cc: Blair Sinclair, Triovest Realty Advisors Inc.  
Lynne Lacroix, General Manager, City of Saskatoon  
Megan Heinbigner, Bylaw Inspector, City of Saskatoon