

### Highlights of the Engagement and Communications Strategy

#### Internal Stakeholders

- Saskatoon Transit
- Saskatoon Fire Department
- Saskatoon Police Service
- Planning and Development
- Roadways, Fleet and Support Services
- Community Standards
- Community Services
- Sustainability
- Solicitors

#### External Stakeholders

- Saskatoon Public Schools
- Greater Saskatoon Catholic Schools
- Saskatoon Council on Aging
- Saskatchewan Health Authority
- Medavie
- Saskatoon and District Safety Council
- Saskatchewan Government Insurance

#### Public Stakeholders

- Community Associations
- Residents
- Businesses
- Walking Saskatoon
- Bus Riders of Saskatoon
- Saskatoon Cycles
- Citizens Advisory Panel

#### Engagement Methods

- Stakeholder meetings
- Story boards instead of public meetings. Story boards are accessible on demand and will walk people through the project and provide opportunity for input.
- Survey (online and phone)
- Project engage page

#### Marketing, and Promotion

- Social media campaign
- Utility bill inserts
- TV and/or radio interviews