

Towstego Submission

==Contact Information==

Name: Anthony Towstego
 Company: Thomega Entertainment Inc.
 Address: P.O. Box [REDACTED]
 Address:
 City/Town: Saskatoon
 Province: Saskatchewan
 Postal Code: S7K [REDACTED]
 Email: [REDACTED]
 Phone Number: [REDACTED]

==Naming==

Requested name: Towstego pronounced (Tow-Stay-Go)
 Requested use of name: Street
 Background Information (Reason for Name Request):
 August 4th, 2020
 Mr. Daniel McLaren, Program Administrator
 Planning & Development Division
 Attention: Civic Naming Advisory Committee City of Saskatoon Re:
 Maurice Towstego
 Reason for the name request

This letter is written, as advised by Councilor Bev Dubois to do. In the early 1920s my grandfather Nicolas Towsteg(a) settled in Saskatoon, from Peterson Saskatchewan. He and my grandmother Neli, raised eight children through the depression era during very harsh Saskatoon winters and difficult times. They lived on Ave Q and my grandmother often helped to keep the community garden going in those days, where carrot soup is what the children had for a meal, at times. They persevered, like so many early settling Saskatoon citizens. They helped build a city in the then Pleasant Hill area of town. My grandfather forged out a career in Automotive Mechanics and TV repairs. My father went on to a career in the hospitality industry, starting as a bell hop at the Western Hotel (after returning from the Vancouver shipping yards, brief stint with the Navy) his brother Steve Towstego, served in Korea in 1952. Walter Towstego went on to be with the Canadian Peacekeepers. Somehow, the children adopted the name with an "o", which became the norm for the last name. Towstego (Tow-Stay-Go) is what is was on all social insurance and birth certificates, going forward. Nicholas had the name spelling Towsteg(a) from the old country. Maurice became well know in the City of Saskatoon as a successful hotel man and city tourism advocate, board of trade "pioneer days" originator with Bert Saloumn, in the early days, pre Tourism Saskatoon. He eventually became Assistant Manager of the Western Hotel, in downtown Saskatoon on Second Avenue. General Manager of the King George Hotel (in its day was the Premier Saskatoon accommodation, other than the Bessborough, where he served major entertainers and high profile public figure quests to Saskatoon) he then became

General Manager of The Sheraton Cavalier in the 1960's and eventually promoted to the Vice President of operations for Sheraton ITT, Franchise Division for Canada. He raised four children with my mother Marjorie. Maurice died in 2012 at St. Paul's Hospital, Saskatoon. He never moved from the city and in fact stayed instead of taking the offer to live in the USA in the 1960.s. He loved the city, with all his heart and became friends with all its prominent citizens, including former Mayor, Senator Sid Buckwold, Roy Romanow and so many more.

He made his mark on the tourism industry in Saskatoon and Saskatchewan. This was recognized with distinction when he received the Certificate of Distinguished Community Service from the City of Saskatoon and started the Red-Carpet theme, for visitors to Saskatoon, while dedicated to his work with the Saskatoon Board of Trade and many others:

- Life member of Saskatchewan Travel Association / Past President
- Life member of Canadian Junior Chamber of Commerce
- Past President of Saskatoon Hotels Association
- Charter member and Secretary of Kiwanis Club, Riversdale, Saskatoon
- Member of Saskatoon Prairieland Exhibition Association
- Saskatoon Board of Trade Achievement Award
- Charter Chairman - Visitors Convention Bureau - Saskatoon
- Member of Canadian Travelers Association
- Hotel "Man of the Year" awards on two occasions in Saskatchewan (Northwest Travelers)
- Past President Cardiac Rehab Group

I drafted this letter on his birthday. He was born in 1929, Cudworth Hospital. Maurice did so much for so many, he was humble and never asked for anything back, just like my mother, Marjorie Towstego. He unselfishly supported travelers, guests, to and from Saskatoon for decades. In his international and North American travels, where he racked up hundreds of thousands of aero plan miles, he continually promoted Saskatoon as a destination, until his retirement in 1988.

I feel strongly, the "Towstegos" through my father's volunteer community service and my uncle Steve Towstego's and Walter Towstego service and sacrifice (Well documented in my Canada Remembers documentary series, that has aired nationally and now in thousands of schools nationwide) not to mention his name inscribed at the memorial in the Montgomery area where he and his family lived for years. There could be no greater tribute, but to have a street named Towstego. I have lived my entire life here and plan to continue to do so. I know if my father or Steve were alive, this would be considered a great honor beyond all expectations. Neither of them would have ever asked for it. Both are fully deserving.

Anthony J. Towstego
 [REDACTED] Sandy Court
 Saskatoon, SK
 S7K [REDACTED]

If you have submitted a person's name, please provide a short biography (Given name, date of birth, place of birth, contributions, awards, achievements or other related information):

MAURICE MARION TOWSTEGO

Maurice Towstego has extensive experience consulting to the Hotel Industry and also in management of smaller and major hotels. His particular areas of expertise are in operations, development and market analysis. Mr. Towstego has been Director of several large-scale hotel projects and operations, as well as numerous studies of potential franchise projects. He has worked across Canada and the United States in his numerous years in the industry.

EMPLOYMENT HISTORY

1969 to 1989: Vice President
Sheraton ITT, Franchise division

1965 to 1969: General Manager
Sheraton Cavalier – Saskatoon (Cavalier Enterprises Ltd.)

1963 to 1965: General Manager
King George Hotel Limited - Saskatoon

1947 to 1957: Assistant Manger
Western Hotel - Saskatoon

EDUCATION

Saint Mary's School, Saskatoon
Saskatoon Technical Collegiate
University of Saskatchewan, Certificate of Administrative
Also various Hotel Industry courses taken through home study

PERSONAL HISTORY

Born in Cudworth, SK August 4, 1929.
Raised in Peterson, SK until 1939, then moved to Saskatoon. His father Nicholas was in the garage and machine shop business. Married Marjorie Helen (nee Thomson) on August 16th, 1952. Children: Colleen -Victoria, BC, Lon - Nanaimo, BC, Tony - owner Thomega Entertainment Inc., Saskatoon, SK and Carla - Edmonton, AB. Religion: Catholic, presently attends St. Joseph's Church. Hobbies: Golfing, swimming, power walking, walking, politics (Provincial, Federal, USA and International), Cardiac Rehab - Field House, general community service.

QUALIFICATIONS and ACCOMPLISHMENTS

Management of Hotels - 1952 to 1969
Consultant for Sheraton Corporation, Boston, Mass. - 1969 to 1988
Initiated Sheraton Franchises in Calgary, Vancouver, Regina, Laval, Toronto, Fort McMurray and Niagara Falls. Life member of Saskatchewan Travel Association / Past President. Life member of Canadian Junior Chamber of Commerce. Past President of

Saskatoon Hotels Association. Charter member and Secretary of Kiwanis Club, Riversdale, Saskatoon. Member of Saskatoon Prairieland Exhibition Association. Certificate of Distinguished Community Service from the City of Saskatoon. Saskatoon Board of Trade Achievement Award. Charter Chairman - Visitors Convention Bureau – Saskatoon. Member of Canadian Travelers Association. Hotel “Man of the Year” awards on two occasions in Saskatchewan (Northwest Travelers). Past President Cardiac Rehab Group. Life Member of the Saskatchewan Liberal Association

Attachment:

Additional comments: As Saskatoon continues to grow and expand into the future, I feel this consideration on behalf of you committee is and a very important one-that could be a lasting tribute to the unselfish contributions to the betterment of this amazing city. My father helped many with this same request. He wrote letters on their behalf. Never did he intend or imagine such a thing for the Towstego name. I do this out of respect to him, it had to be done. He earned it, as did both my Uncles Steve and Walter who served not only for the country, but for Saskatoon.

Do you wish to address the Naming Advisory Committee? No