

From: [Web NoReply](#)
To: [City Council](#)
Subject: Email - Request to Speak - Todd Brandt - Tourism Saskatoon - 2020 Juno Awards - File CK 1870-15
Date: Tuesday, September 8, 2020 2:22:05 PM
Attachments: [junofinal.docx](#)

--- Replies to this email will go to tbrandt@tourismsaskatoon.com ---

Submitted on Tuesday, September 8, 2020 - 14:21

Submitted by user: Anonymous

Submitted values are:

Date Tuesday, September 08, 2020

To His Worship the Mayor and Members of City Council

First Name Todd

Last Name Brandt

Phone Number 

Email tbrandt@tourismsaskatoon.com

Address 101-202 4th Ave. North

City Saskatoon

Province Saskatchewan

Postal Code S7K 0K1

Name of the organization or agency you are representing (if applicable) Tourism Saskatoon

Subject 2020 JUNO Awards

Meeting (if known) SPC - Planning, Development and Community Services - September 14

Comments

I wish to speak to the attached letter. I will be joined by Scott Ford, Chair of the Host

Organizing Committee

Attachments

[junofinal.docx](#)

The results of this submission may be viewed at:



September 8, 2020

Standing Policy Committee – Planning, Development and Community Services.

City of Saskatoon

Dear Committee Members:

One of the most unfortunate consequences of the arrival of COVID-19 into our Province was the abrupt cancellation of the 2020 JUNO Awards. Timing could not have been worse for the Canadian Academy of Recording Arts and Sciences (CARAS) as virtually all expenses for the event had been realized without any revenue streams remaining to recover costs and allow for ongoing operations of the Academy.

Despite this, CARAS respected all contracts with local suppliers, including with City-owned facilities such as SaskTel Centre. The City's investment through the Special Event Funding Program was significant. \$250,000 supported the Event Rights Fee paid to CARAS, and \$100,000 to help the host Organizing Committee meet its contracted obligations in support of the event.

Saskatoon, as a destination, benefitted from broad media exposure in the one-year run-up to the Awards show as well as accommodation, retail and supplier purchases. Our estimates in actual local expenditures and media value exceeds \$3 million.

There are no avenues to recover the City investment from CARAS, or through any form of insurance. I would ask that the City accept the Final Report on the 2020 JUNO Awards submitted by the HOC Chair Scott Ford.

Sincerely,

Todd Brandt



President & CEO

Tourism Saskatoon

Cc: Scott Ford – HOC Chair