

APPLICATION FORM **To Name Streets, Parks & Civic Properties**

Please complete the attached application form for all new name submissions and requests for re-naming a street, park, or other civic properties.

Name: GWEN CHARMAN

Address: BRABANT COURT

City/Town: SASKATOON

Province: SK Postal Code: S7J

Phone: [REDACTED]

E-mail: [REDACTED]

☒ New Name Submission

☐ Re-naming Request

Requested Name(s) (please print)

SUSAN LAMB

Requested Use of Name

- | | | |
|---|--------------------------------|--|
| <input type="checkbox"/> Street | <input type="checkbox"/> Park | <input type="checkbox"/> Municipal Facility |
| <input type="checkbox"/> Neighbourhood | <input type="checkbox"/> Other | <input checked="" type="checkbox"/> Any of the Above |
| <input type="checkbox"/> Suburban Development Areas | | |

If this is a request for re-naming an existing location, please indicate the current name:

PLEASE INCLUDE THE FOLLOWING INFORMATION AS PART OF YOUR APPLICATION

(Indicate which items are attached to the application form)

1. **Background Information** (Reason for request)
2. **Short Biography** (Given name, date of birth/death, place of birth, contributions, awards, achievements, or other relevant information)

Do you wish to speak to the Naming Advisory Committee? ☐ YES ☒ NO

Please send the completed application form to:

City of Saskatoon Naming Advisory Committee
 Community Services Department, Planning & Development Branch
 222-3rd Avenue North
 Saskatoon, SK
 S7K 0J5

APPLICATION TO NAME STREETS, PARKS, & CIVIC PROPERTIES, CITY OF SASKATOON
NOMINEE: SUSAN LAMB

BACKGROUND INFORMATION

The primary reason for the request to add "Susan Lamb" to the Names Master List is in recognition of her long and outstanding contribution to the City of Saskatoon in the role of Chief Executive Officer of the Meewasin Valley Authority (Meewasin).

Meewasin plays a key role in the quality of life that Saskatoon residents enjoy, and contributes to the environmental sustainability in the region as well. Susan Lamb has played a key role in Meewasin for over 35 years and continues to work as a volunteer long after her retirement.

BIOGRAPHY
SUSAN LAMB

Susan was born and raised in Moose Jaw, Saskatchewan where she graduated with a Governor-General's Medal. She attended university in both Regina and Saskatoon where she received a B. Sc. with Distinction (1974) and B.Ed. (1978).

She began her working career as a journalist with the Star-Phoenix in Saskatoon and ran their Newspaper in Education department. She moved to the Meewasin Valley Authority in 1982 as Public Programs Coordinator, where she developed the Beaver Creek Conservation Area (conservation education), River Landing, Riverworks weir, the Meewasin Valley Centre (local heritage programs), and a new skating facility. She was part of the executive group that developed Wanuskewin Heritage Park.

She was president and CEO of Tourism Saskatoon for six years from 1991 to 1997, during which time Saskatoon became one of the fastest-growing visitor destinations in Canada.

Susan returned to Meewasin in 1997 as Chief Executive Officer. During her tenure, Meewasin was named one of the top four river basin agencies in the world in 2004 and again in 2006 by the Riverfoundation in Brisbane, Australia in a prize competition that has been compared to the Nobel Prize for rivers. Meewasin's multipurpose trail was called "the best thing to do in Saskatoon" (several publications) and the Meewasin rink the "Best Outdoor Rink in Canada" (Readers Digest). In addition, Susan served as managing partner for the Partners FOR the Saskatchewan River Basin, a river stewardship group working in three provinces. Susan retired in 2012, and remains a volunteer with Meewasin to this day.

Susan has been a director or member of many organizations that benefit Saskatoon, including the Saskatchewan Tourism Authority, Saskatoon Community Foundation, Saskatoon Airport Authority, Provincial Advisory Committee on the Economy, advisor and committee chair for the Canadian Tourism Commission, SREDA Strategic Planning Committee, Saskatchewan Watershed Authority Advisory Committee, Persephone Theatre Board, Big Sisters Association Board, READ Saskatoon Board, Green and White Director (U of S Alumni magazine), and Saskatoon Citizens' Centennial Committee. Susan was named YWCA Woman of Distinction in 1995 for her business and community work and received a Saskatchewan Centennial Medal in 2006.

She is currently chair of the VIDO/Intervac community liaison committee, on St. Andrew's College Development Committee, on the Meewasin Fund Development Committee, and a Director of the Western Development Museum.

She has a husband, Ron Lamb. Together they enjoy frequent travel, classic cars, cats, and celebrate Saskatoon and Meewasin with everyone they meet.



Meewasin Valley Authority
402 - 3rd Avenue South
Saskatoon, Saskatchewan
S7K 3G5
Phone (306) 665-6887
Fax (306) 665-6117

Meewasin

December 2, 2019

City of Saskatoon Naming Advisory Committee
222-3rd Avenue North
Saskatoon SK
S7K 0J5

I am pleased to support the submission of the name of Susan Lamb to the Naming Advisory Committee.

Susan Lamb was Chief Executive Officer of the Meewasin Valley Authority for 15 years ending in 2012; and spent more years in earlier positions as well. During this time, she provided exemplary leadership to the many Meewasin programs - which are so valued to most citizens in Saskatoon. The range of her contributions include conservation of the ecology of the river valley, construction of public park facilities and trail development, and environmental education in our community.

Susan Lamb remains an important volunteer and financial contributor to the Meewasin Valley Authority. Her long-standing commitment to Saskatoon certainly warrants consideration by the Naming Advisory Committee.

Sincerely,

Andrea Lafond
CEO

