Attachment 1

Research Summary - Charges to Festival and Events

The framework for researching the funding and service models in other cities was developed by the Charges to Festival and Events committee team to explore potential funding models and service opportunities. This piece of work was taken on by Business Performance, Integrated Strategic Development in partnership with Civic Events and Edmonton Arts Council contributions. A list of 6 cities were identified with a series of questions and methodology standardized as criteria for the research interviews.

The main goal of this research is to quantify mechanisms other cities use to fund civic services for City festivals and events and their funding model as a benchmark for the City of Edmonton. This research also looked to determine if community impact and/or financial state of applicant weigh as factors in the city funding for festivals and events. The cities that were included in this data are: Calgary, Vancouver, Winnipeg, Halifax, Quebec City and Kelowna.

TABLE 1	EDMONTON	CALGARY	VANCOUVER	WINNIPEG	HALIFAX	QUEBEC CITY	KELOWNA
Festival Funding	Operating Grant	Subsidy	Multiple Grants	Multiple Grants	Grant Program	Yes	Multiple Grants
Civic Services City Covers	varies*	85%	0%**	0%***	0%***	100%	75%
Number of Festival & Events Supported by the City	58	135	35	40	Unknown	60	Unknown
Does community value impact funding support	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Cost / Funding Model	Incremental	Set Criteria	Set Criteria	Incremental	Set Criteria	Event based	Offset + Incremental
Enact Financial Rigour	Yes	Yes	Yes	Yes	Yes	No	No

*Exception: Based on long standing agreements or council initiatives, select parades and festivals have civic services covered. In Edmonton, City-funded grants from the Edmonton Arts Council may be used by an organization to cover any costs, including civic service costs.
**Exception: 3 parades and 2 statutory events follow a City calculation method to meet status for 100% civic service coverage
***Exception: Based on long standing agreements or council initiatives, select parades and festivals have civic services covered.