

PUBLIC AGENDA DIVERSITY, EQUITY AND INCLUSION ADVISORY COMMITTEE

Thursday, April 10, 2025, 12:00 p.m. Committee Room E, Ground Floor, City Hall

Committee Members:

Tasnim Jaisee, Public, Chair Daniel Ash, Public, Vice Chair Ali Abukar, Saskatoon Open Door Society Abbas Akram, Public James Brayshaw, Public Hillary Gamelin, Ministry of Social Services Jess Hamm, Saskatchewan Intercultural Association Dr. Jasmine Hasselback, Saskatchewan Health Authority Jeffrey Hendren, Public Liz Kuley, Public Cornelia Laliberte, Greater Saskatoon Catholic Schools Chandrelle Marshall. Saskatoon Public Schools Brenda Reynolds, Ministry of Corrections and Policing Kole Roth, Public Superintendent Dale Solie, Saskatoon Police Service Emma Wintermute, Public

Other Attendees:

Councillor Jasmin Parker Director, Reconciliation, Equity, Diversity and Inclusion, Stryker Calvez Director of Indigenous Initiatives, Melissa Cote Saskatchewan Human Rights Commission, Robin Mowat Organizational Development Consultant, Thiago Prado Immigration, Diversity and Inclusion Consultant, April Sora

Submissions providing comments and/or requesting to speak will be accepted for public meetings using the online form at <u>saskatoon.ca/writetocouncil</u>. If your submission includes a request to speak, you will be contacted by a representative from the City Clerk's Office with further information. **Submissions will be accepted no later than 5:00 p.m. on the Monday the week of the meeting.**

Pages

The Chair will call the meeting to order on Treaty 6 Territory and the Traditional Homeland of the Métis People and confirm roll call.

2. CONFIRMATION OF AGENDA

Recommendation

That the agenda be confirmed as presented.

3. DECLARATION OF CONFLICT OF INTEREST

4. ADOPTION OF MINUTES [CK 225-83-1]

Recommendation

That the minutes of the Diversity, Equity and Inclusion Advisory Committee meeting held on March 13, 2025, be approved.

5. UNFINISHED BUSINESS

6. VERBAL UPDATES

6.1 Report of the Chair [File No. CK 225-83]

This is a standing item on the agenda to provide the Chair an opportunity to update on their activities since the last meeting.

The Chair will provide a verbal update on the following:

- Letter to council and Saskatoon Declared as 2SLGBTQQIA+ Safe City
- Work Plan submission to the Standing Policy Committee on Environment, Utilities, and Corporate Services

Recommendation

That the information be received.

6.2 Committee or Resource Member Update [CK 225-83]

This is a standing item on the agenda to provide an opportunity for a Committee or Resource Member to update on issues, trends, events, etc. that pertain to the Committee's mandate.

6.3 Subcommittee Updates [CK 225-83]

This is a standing item to provide an opportunity for the Subcommittee to report back on referred matters.

6.3.1 Sponsorship Subcommittee

The Sponsorship Subcommittee monthly report dated March 12, 2025, is provided for the Committee's information.

Recommendation

That the information be received.

6.3.2 Living in Harmony Awards Subcommittee

The Living in Harmony Awards Subcommittee monthly report dated March 7, 2025, is provided for the Committee's information.

Recommendation

That the information be received.

6.3.3 Annual Planning and Retreat Subcommittee

6.3.4 Policy Advisory Subcommittee

14 - 14

13 - 13

The Policy Advisory Subcommittee monthly report dated April 1, 2025, is provided for the Committee's information.

Recommendation

That the information be received.

7. REFERRALS FROM COUNCIL OR STANDING POLICY COMMITTEE

8. WORK PLAN CONSIDERATION

In accordance with the Committee's Terms of Reference, it shall submit an annual report outlining the previous year's accomplishments and a work plan for the upcoming year.

8.1 Work Plan and Referrals to Standing Policy Committee [CK 225-83]

This is a standing item on the agenda for the Committee, and/or any subcommittees, to provide updates regarding items on its work plan and any matters being referred to the Standing Policy Committee for consideration.

9. EDUCATION AND AWARENESS INITIATIVES - SPONSORSHIP [CK 225-83]

9.1 Introduce and Celebrate Tamil's Traditional Event

15 - 18

This matter was deferred to the April meeting of the Diversity, Equity and Inclusion Advisory Committee to allow the Sponsorship Subcommittee to review the Application. A Sponsorship Request Application from Thiruvalluvar Tamil Language School for their event, Introduce and Celebrate Tamil's Traditional Event, taking place in July of 2025, is provided.

Recommendation

That the Committee provide direction.

9.2 World Refugee Day 2025

This matter was deferred to the April meeting of the Diversity, Equity and Inclusion Advisory Committee to allow the Sponsorship Subcommittee to review the Application. 19 - 21

22 - 37

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A Sponsorship Request Application from Saskatoon Refugee Coalition for their event, World Refugee Day 2025, taking place June 19, 2025, is provided.

Recommendation

That the Committee provide direction.

9.3 Festival Fransaskois

A Sponsorship Request Application from Conseil culturel fransaskois for their event, Festival Fransaskois, taking place June 6 and 7, 2025, is provided.

Recommendation

That the Committee provide direction.

9.4 Japanese Children's Day

A Sponsorship Request Application from the Saskatoon Japanese Association for their event, Japanese Children's Day, taking place on May 2, 2025, is provided.

Recommendation

That the Committee provide direction.

10. BUDGET - STATEMENT OF EXPENDITURES FOR 2025 [CK 1704-5] 43 - 43

The current Statement of Expenditures is provided for the Committee's information.

Recommendation

That the information be received.

11. ADJOURNMENT



PUBLIC MINUTES

DIVERSITY, EQUITY AND INCLUSION ADVISORY COMMITTEE

March 13, 2025, 12:00 pm Committee Room E, Ground Floor, City Hall

PRESENT:	Tasnim Jaisee, Public, Chair Daniel Ash, Public, Vice Chair James Brayshaw, Public Hillary Gamelin, Ministry of Social Services Dr. Jasmine Hasselback, Saskatchewan Health Authority, via teleconference Jeffrey Hendren, Public Liz Kuley, Public, via teleconference Cornelia Laliberte, Greater Saskatoon Catholic Schools, via teleconference Brenda Reynolds, Ministry of Corrections and Policing Kole Roth, Public Superintendent Dale Solie, Saskatoon Police Service Emma Wintermute, Public
ABSENT:	Ali Abukar, Saskatoon Open Door Society Abbas Akram, Public Jess Hamm, Saskatchewan Intercultural Association Chandrelle Marshall, Saskatoon Public Schools Karianne Morin, Public
ALSO PRESENT:	Councillor Jasmin Parker Director, Reconciliation, Equity, Diversity and Inclusion, Stryker Calvez Saskatchewan Human Rights Commission, Robin Mowat, via teleconference Organizational Development Consultant, Thiago Prado Immigration, Diversity and Inclusion Consultant, April Sora Committee Assistant Heather Janzen

1. CALL TO ORDER

The Chair called the meeting to order on Treaty 6 Territory and the Traditional Homeland of the Métis People and confirmed roll call.

2. CONFIRMATION OF AGENDA

Moved By: E. Wintermute

- 1. That Item 7.1 be added; and
- 2. That the agenda be confirmed as amended.

CARRIED

3. DECLARATION OF CONFLICT OF INTEREST

There were no declarations of conflict of interest.

4. ADOPTION OF MINUTES [CK 225-83-1]

Moved By: H. Gamelin

That the minutes of the Diversity, Equity and Inclusion Advisory Committee meeting held on February 13, 2025, be approved.

CARRIED

5. UNFINISHED BUSINESS

6. VERBAL UPDATES

6.1 Report of the Chair [File No. CK 225-83]

This is a standing item on the agenda to provide the Chair an opportunity to update on their activities since the last meeting.

Chair Jaisee provided a verbal update on the following:

- All four subcommittees are up and running and she will work with the Subcommittee Chairs;
- Attended the Race Relations Month ceremony and flag raising at City Hall on March 3, 2025;
- Revised the workplan with the feedback that was provided;

- Met with Councillor Jasmin Parker to discuss the Committee and City Council work; and
- Congratulated Chandrelle Marshall on being the recipient of the Order of Gabriel Dumont Silver Medal.

Director, Reconciliation, Equity, Diversity and Inclusion Stryker Calvez entered the meeting at 12:14 p.m.

Dr. Jasmine Hasselback excused herself from the meeting at 12:17 p.m.

Moved By: J. Brayshaw

That the information be received.

CARRIED

6.2 Committee or Resource Member Update [CK 225-83]

This is a standing item on the agenda to provide an opportunity for a Committee or Resource Member to update on issues, trends, events, etc. that pertain to the Committee's mandate.

6.2.1 Resource Member Introductions

This item was on the agenda as an opportunity for the City of Saskatoon Resource Members to introduce themselves.

Immigration, Diversity and Inclusion Consultant April Sora, Organizational Development Consultant Thiago Prado and Director, Reconciliation, Equity, Diversity and Inclusion Stryker Calvez provided an update on their roles with the Committee and their portfolios.

Moved By: B. Reynolds

That the information be received.

CARRIED

6.3 Subcommittee Updates [CK 225-83]

This is a standing item to provide an opportunity for the Subcommittee to report back on referred matters.

6.3.1 Sponsorship Subcommittee

Jeffrey Hendren provided a verbal update on receiving sponsorship applications, evaluation matrix, and noted the maximum amount for sponsorships is \$2,000.00.

Moved By: E. Wintermute

That the information be received.

CARRIED

6.3.2 Living in Harmony Awards Subcommittee

Emma Wintermute provided a verbal update that the Subcommittee met to review the submissions and categories.

Director, Reconciliation, Equity, Diversity and Inclusion Stryker Calvez also updated that the award has been going on for 30 years, there has been communication with the school boards, and that the awards will be publicly announced on March 21, 2025, the International Day for the Elimination of Racial Discrimination.

Cornelia Laliberte responded to questions regarding the school boards.

Moved By: B. Reynolds

That the information be received.

CARRIED

6.3.3 Annual Planning and Retreat Subcommittee

The Annual Planning and Retreat Subcommittee monthly report dated February 10, 2025, was provided for the Committee's information.

No update was provided.

6.3.4 Policy Advisory Subcommittee

The Policy Advisory Subcommittee monthly report dated February 5, 2025, was provided for the Committee's information.

No update was provided.

Chair Jaisee noted that some members have not joined a subcommittee and opened the opportunity for those members.

Moved By: H. Gamelin

That the following be appointed:

- James Brayshaw Annual Planning and Retreat Subcommittee; and
- Kole Roth Living in Harmony Awards Subcommittee.

CARRIED

7. REFERRALS FROM COUNCIL OR STANDING POLICY COMMITTEE

7.1 Blake Tait – Denounce 1 Million March 4 Children GPC2023-1103

This item was considered at the Governance and Priorities Committee meetings on November 8, 2023, and March 12, 2025. The Committee was requested to provide feedback on the matter.

Councillor Jasmin Parker introduced the item, and the Committee had discussion on providing a letter of feedback.

Cornelia Laliberte excused herself from the meeting at 1:18 p.m.

Moved By: E. Wintermute

That the Diversity, Equity and Inclusion Advisory Committee provide a letter of support to City Council.

CARRIED

8. WORK PLAN CONSIDERATION

In accordance with the Committee's Terms of Reference, it shall submit an annual report outlining the previous year's accomplishments and a work plan for the upcoming year.

This matter was deferred to the March meeting of the Diversity, Equity and Inclusion Advisory Committee.

The draft work plan was provided.

Chair Jaisee went over the 2025 work plan.

Moved By: E. Wintermute

That the Diversity, Equity and Inclusion Advisory Committee approve its Work Plan for 2025, for submission to City Council through the Standing Policy Committee on Environment, Utilities and Corporate Services by March 31, 2025.

CARRIED

8.1 Work Plan and Referrals to Standing Policy Committee [CK 225-83]

This is a standing item on the agenda for the Committee, and/or any subcommittees, to provide updates regarding items on its work plan and any matters being referred to the Standing Policy Committee for consideration.

9. EDUCATION AND AWARENESS INITIATIVES - SPONSORSHIP [CK 225-83]

9.1 Annual Diversity Awards Gala 2025

The Sponsorship Follow Up Report Form from Saskatoon Open Door Society was provided. Sponsorship in the amount of \$1,000.00 was approved by the Committee at its February 13, 2025, meeting.

Moved By: D. Ash

That the Sponsorship Follow Up Report Form from Saskatoon Open Door Society be received as information and the Committee Assistant be authorized to issue a cheque in the amount of \$1,000.00 to Saskatoon Open Door Society for their event, Annual Diversity Awards Gala 2025.

CARRIED

9.2 Introduce and Celebrate Tamil's Traditional Event

A Sponsorship Request Application from Thiruvalluvar Tamil Language School for their event, Introduce and Celebrate Tamil's Traditional Event, taking place in July of 2025, was provided.

Moved By: H. Gamelin

> That the matter be deferred to the next meeting of the Diversity, Equity and Inclusion Advisory Committee to allow the Sponsorship Subcommittee to review the application.

CARRIED

9.3 World Refugee Day 2025

A Sponsorship Request Application from Saskatoon Refugee Coalition for their event, World Refugee Day 2025, taking place June 19, 2025, was provided.

Moved By: H. Gamelin

That the matter be deferred to the next meeting of the Diversity, Equity and Inclusion Advisory Committee to allow the Sponsorship Subcommittee to review the application.

CARRIED

10. BUDGET - STATEMENT OF EXPENDITURES FOR 2025 [CK 1704-5]

The current Statement of Expenditures was provided for the Committee's information.

Moved By: K. Roth

That the information be received.

CARRIED

11. ADJOURNMENT

The meeting adjourned at 1:58 p.m.

T. Jaisee, Chair

H. Janzen, Committee Assistant



Sponsorship Subcommittee

Monthly Report

Committee:	Sponsorship
Report by:	Jeffrey Hendren
Date:	12 March 2025

Last Meeting: 27 Feb 2025

Recent Progress:

• No updates

Recommendations for Consideration:

• None. No new sponsorship applications have been submitted.

Flags & Potential Concerns:

• We have begun an exercise to consider updates to the sponsorship section of the website to ensure clarity for applicants

Upcoming Events & Timelines:

Activity / Event:	Timeline / Date:
ΝΑ	



[Living In Harmony Award]

Monthly Report

Committee:	Living In Harmony Awards 🔸	
Report by:	Emma Wintermute	
Date:	March 7, 2025	

Last Meeting: March 7, 2025

Recent Progress:

- Since the last meeting Tasnim, Kandice Parker and I met on March 7th to review and select submissions for the awards.
- The Timeline for this Committee remains as such; selection March 7; Video award development March 10-14; Release Video March 19; Announcement March 21
- Emailed Stryker following the meeting to indicate that we had completed the selection process for LIH Awards

Recommendations for Consideration:

- How we want to engage with the Living in Harmony Awards in future years
- Steps to explore Ideas for moving forward to structure the ways we will engage (growing the committee)
- Creating a rubric or a qualifiers form for reviewing the projects and submissions

Flags & Potential Concerns:

• Sharing the information on personal social media accounts or circles about the Living in Harmony Awards once the announcement has gone out to encourage visibility

Upcoming Events & Timelines:

Activity / Event:	Timeline / Date:
Award Committee Selection Meeting (Tasnim, Kandice, Emma)	March 7, 2025 9AM <mark>(Complete)</mark>
Video Release March 19	March 19



Policy Advisory Subcommittee

Monthly Report

Committee:	Policy Advisory
Report by:	Daniel Ash
Date:	01 April 2025

Last Meeting: 28 March 2025

Recent Progress:

- Reviewed the Cultural Diversity and Race Relations Policy.
- Suggested changes to be made to the Cultural Diversity and Race Relations Policy.

Recommendations for Consideration:

• That DEIAC review and consider the updated Justice and Equity for a Prosperous Saskatoon Policy (previously: Cultural Diversity and Race Relations Policy).

Flags & Potential Concerns:

• None.

Upcoming Events & Timelines:

Activity / Event:	Timeline / Date:
ΝΑ	

	City of
	Saskatoon
Diversity, Ec	quity & Inclusion Advisory Committee

Diversity, Equity and Inclusion Advisory Committee Sponsorship Application Form

The Diversity, Equity and Inclusion Advisory Committee (DEIAC) was established by City Council to monitor and provide advice to City Council on the Cultural Diversity and Race Relations Policy. The Committee also has a mandate to provide education and awareness programs on diversity, equity and inclusion of all citizens in the City of Saskatoon.			
 The Committee supports education and awareness by undertaking some of its own initiatives and by supporting organizations in the community on initiatives that support one or more of the following four community outcomes of the Cultural Diversity and Race Relations Policy: The workforce will be representative of the population of Saskatoon; There will be zero tolerance for racism and discrimination in Saskatoon; Community decision-making bodies will be representative of the whole community of Saskatoon; and There will be awareness and understanding in the community regarding the issues, and acceptance of the various cultures that make up Saskatoon. Please indicate which of the above community outcome(s) your project is addressing. 			
Note: The Committee's intent is to provide education throughout the year, not just in the month of March. This will be part of the Committee's consideration of your sponsorship request. The event or project must take place in Saskatoon and all eligible expenditures must be directly related to the event being sponsored. Ineligible expenses include: cash prizes, administrative/overhead expenses, third party funding, fundraising and alcohol. Events to be considered for sponsorship will be open and available to the public for anyone who may be interested in attending or participating.			
Application Deadlines:	April 1 (for projects taking place from April to September) October 1 (for projects taking place from October to March)		
Applicant Information			
1. Organization Name: Thiruvalluvar Tamil Language School			
2. Your Group Is A: (check all that apply) registered non-profit registered charity not a registered organization			
3. Address: Gray Avenue. Saskatoon.			
4. Postal Code: SK	5. Email Address:thiruvalluvarkalvikkoodam@gmail.com		
6. Contact Name: Ajantha Jey			

8. Contact's Role: Director of the organization			
9. Phone Number:	10. Fax Number:		
11. Website:			
Project Information			
12. Project Name: Introduce and celebrate Tamils' traditional event (AADIPPIRAPPU) ar			
13. Project Date and Location: July weekends. Various (Fore	estry Farm and Zoo, 410 Gray		
14. What is the fee/ticket amount for the event? Free Other (If other please specify the amount) \$			
15. Project Description: (Maximum 350 characters) We designed a "Cross-Cultural" learning project. We host Tamils' cultural and traditional event in July which is called "Aadippirappu", this is a festival of water, nature, and fertility, celebrated with joy and gratitude. We will facilitate introduction of learning Indigenous history from Wanuskewin and this commits Indigenous learning initiatives			
 16. What is the primary purpose of your event? Learning/Education Artistic Expression Advocacy Community Celebration 17. What communities will your event or project serve? (Maximum 200 characters) Kids, youth, adults, and elders from Tamil community and include interested youth, adults and families from diverse communities Saskatoon . 			
18. How many people do you anticipate will attend your event?	35 to 45		
 19. How does your project contribute to inclusion of marginalized groups in Saskatoon? Please speak to one or both of the following questions within your answer: (Maximum 450 characters) a) How does your event contribute to celebrating multiculturalism? b) How does your event contribute to an equitable, anti-racist, and anti-oppressive Saskatoon? (See definitions below) a) & b) We welcome, include, and respect all the interested participants from diverse community in Saskatoon. Our event will provide space for communities to make meaningful connections and learning opportunities in a respect full way. 			

20. How will you acknowledge the City of Saskatoon Diversity, Equity and Inclusion Advisory Committee as a funder of your event? (check all that apply) ✓Social media post ✓Display our logo on event materials ✓Verbal recognition at event			
Budget Information			
21. Sponsorship Request Amount: \$ 2000			
22. Total cost of the project: \$2240 (expected)			
23. What other groups/partners/funders will your project involve:			
Multicultural Council of Saskatchewan			
24. Please submit a budget for your project, which shows how the DEIAC Sponsorship will be used. Please see budget template and example budget.			
Ajantha.J February 9, 2025			
Signature of Applicant: Ajantha.J Date: February 9, 2025 Name of Applicant: (printed) Ajantha. Jeyadharshan			
Name of Applicant: (printed)			

Definitions:

Anti-racism: the active process of identifying and opposing racism and working towards eliminating it through changing beliefs, actions, and structures. Source: Alberta Civil Liberties Research Centre

Anti-oppression: the active process of identifying, opposing, and working towards eliminating systems of oppression, which include: colonialism, racism, sexism, homophobia, transphobia, classism and ableism. These forms of discrimination result in individual discriminatory actions as well as structural or systemic inequalities for certain groups in society. Anti-oppressive practices and goals seek to recognize and counteract such discriminatory actions and power imbalances. Source: The Anti-Oppression Network

No.	Estimated Income	Amount
1	DEIAC sponsorship	\$2000
2	Multicultural Council of Saskatchewan	\$250
	Total Revenue	\$2250
	Estimated expenses	Amount
1	Food ingredients (1 st day)	\$300
2	Food (2 nd day)	\$150
3	Camp stove	\$300
4	Folding table	\$300
5	Groundsheet	\$40
6	Icebox	\$90
7	Cooking utensil	\$100
8	Disposable plates and cups	\$50
9	First Aid kit	\$40
10	Wanuskewin educational visit	\$200
11	Craft activities and Stationaries	\$150
12	Drinking water	\$20
13	Transportation	\$100
14	Food (3 rd day Wanuskewin visit)	\$300
15	Other	\$100
	Total expected expenses	\$2240

1	City of
	Saskatoon

Diversity, Equity and Inclusion Advisory Committee Sponsorship Application Form

Council to monitor and provide Relations Policy. The Committee	sion Advisory Committee (DEIAC advice to City Council on the Cu ee also has a mandate to provide nd inclusion of all citizens in the	Iltural Diversity and Race e education and awareness		
 The Committee supports education and awareness by undertaking some of its own initiatives and by supporting organizations in the community on initiatives that support one or more of the following four community outcomes of the Cultural Diversity and Race Relations Policy: The workforce will be representative of the population of Saskatoon; There will be zero tolerance for racism and discrimination in Saskatoon; Community decision-making bodies will be representative of the whole community of Saskatoon; and There will be awareness and understanding in the community regarding the issues, and acceptance of the various cultures that make up Saskatoon. 				
Note: The Committee's intent is to provide education throughout the year, not just in the month of March. This will be part of the Committee's consideration of your sponsorship request. The event or project must take place in Saskatoon and all eligible expenditures must be directly related to the event being sponsored. Ineligible expenses include: cash prizes, administrative/overhead expenses, third party funding, fundraising and alcohol.				
who may be interested in attend		from April to Contombor)		
Application Deadlines:	Application Deadlines: April 1 (for projects taking place from April to September) October 1 (for projects taking place from October to March)			
Applicant Information				
1. Organization Name: Saskat	oon Refugee Coalition			
2. Your Group Is A: (check all that apply) ✓ registered non-profit registered charity not a registered organization				
3. Address: Richmond Place North				
4. Postal Code:	5. Email Address:			
6. Contact Name: David D'Eo	n	7. Pronouns: (□She/Her, ✓He/Him, □They/Them)		
	3.4			

8. Contact's Role: Co-chair	
9. Phone Number:	10. Fax Number:
11. Website: https://www.facebook.com/search/top?q=sask	katoon%20refugee%20coalitic
Project Information	
12. Project Name: World Refugee Day	
13. Project Date and Location: June 19, 2025 at Gather Marl	ket
14. What is the fee/ticket amount for the event?	ther (If other please specify the
15. Project Description: (Maximum 350 characters) To celebrate World Refugee Day, we will be booking space feature refugee businesses in Saskatoon. We will have sp highlight the stories and cultures of refugees who have set have an Indigenous Elder open with a prayer. We may also Hall to the Market.	eakers and performers to ttled in Saskatoon. We will
16. What is the primary purpose of your event?	y 🖌 Community Celebration
17. What communities will your event or project serve? (Maxim The refugee community is our primary focus, however the awareness and raise support for refugees and the services	aim is also to build
18. How many people do you anticipate will attend your event?	250-300
 19. How does your project contribute to inclusion of marginalized Please speak to one or both of the following questions within characters) a) How does your event contribute to celebrating multiculture b) How does your event contribute to an equitable, anti-race Saskatoon? (See definitions below) Refugees are an integral part of the Saskatoon community culture, to our communities, and to our economy. However, discrimination and stereotypes. By giving a platform to refuculture, and entrepreneurship, we are reaffirming that their cherished and welcomed by the broader community and b 	n your answer: (Maximum 450 uralism? cist, and anti-oppressive y. They contribute to our r, they are often the target of ugees to showcase their art, place in Saskatoon is

20. How will you acknowledge the City of Saskatoon Diversity, Equity and Inclusion Advisory Committee as a funder of your event? (check all that apply) ✓ Social media post ✓ Display our logo on event materials ✓ Verbal recognition at event
Budget Information
21. Sponsorship Request Amount: 2000
22. Total cost of the project: 5000
23. What other groups/partners/funders will your project involve:
SIA, SODS, IWS, GGP, Amnesty, City of Saskatoon, Truly Alive, Anglican, RCDOS, etc
24. Please submit a budget for your project, which shows how the DEIAC Sponsorship will be used. Please see budget template and example budget.
Signature of Applicant: Date: 27/02/2025
Name of Applicant: (printed) David D'Eon
How to submit this application:
 Complete this form in full Attach a simple budget for your event (see example document) Email <u>City.Clerks@saskatoon.ca</u> Address your email to the Diversity, Equity and Inclusion Advisory Committee c/o City Clerk's Office Put in your subject line "DEIAC Sponsorship Request Application"
If you have any questions, please contact: Heather Janzen, Committee Assistant - 306-975-3240

Definitions:

Anti-racism: the active process of identifying and opposing racism and working towards eliminating it through changing beliefs, actions, and structures. Source: Alberta Civil Liberties Research Centre

Anti-oppression: the active process of identifying, opposing, and working towards eliminating systems of oppression, which include: colonialism, racism, sexism, homophobia, transphobia, classism and ableism. These forms of discrimination result in individual discriminatory actions as well as structural or systemic inequalities for certain groups in society. Anti-oppressive practices and goals seek to recognize and counteract such discriminatory actions and power imbalances. Source: The Anti-Oppression Network

	City of Saskatoon
Diversity, Equi	ty & Inclusion Advisory Committee

Diversity, Equity and Inclusion Advisory Committee Sponsorship Application Form

The Diversity, Equity and Inclus Council to monitor and provide Relations Policy. The Committe programs on diversity, equity a	advice to City Counci ee also has a mandate	l on the Cu e to provide	Itural Diversity and Race education and awareness	
 The Committee supports education and awareness by undertaking some of its own initiatives and by supporting organizations in the community on initiatives that support one or more of the following four community outcomes of the Cultural Diversity and Race Relations Policy: The workforce will be representative of the population of Saskatoon; There will be zero tolerance for racism and discrimination in Saskatoon; Community decision-making bodies will be representative of the whole community of Saskatoon; and There will be awareness and understanding in the community regarding the issues, and acceptance of the various cultures that make up Saskatoon. 				
Please indicate which of the	above community of	utcome(s)	your project is addressing.	
Note: The Committee's intent is to provide education throughout the year, not just in the month of March. This will be part of the Committee's consideration of your sponsorship request. The event or project must take place in Saskatoon and all eligible expenditures must be directly related to the event being sponsored. Ineligible expenses include: cash prizes, administrative/overhead expenses, third party funding, fundraising and alcohol. Events to be considered for sponsorship will be open and available to the public for anyone who may be interested in attending or participating.				
Application Deadlines:			e from April to September) ace from October to March)	
Applicant Information				
1. Organization Name: Consei	l culturel fransaskoi	S		
2. Your Group Is A: (check all that apply) registered non-profit registered charity not a registered organization				
3. Address: Office 216, 1440	9th Ave N, Regina,	SK		
4. Postal Code:	5. Email Address:			
6. Contact Name: Katina Gag	né		7. Pronouns: (√ She/Her, ☐He/Him, ☐They/Them)	

8. Contact's Role: Sponsorship Coordinator for the Festival Fransaskois
9. Phone Number: 1-306-565-8916 (organization), 204 881 10. Fax Number:
11. Website: https://conseilculturelfransaskois.ca/
Project Information
12. Project Name: Festival fransaskois
13. Project Date and Location: June 6th and 7th - Downtown Saskatchewan
14. What is the fee/ticket amount for the event? Free Other (If other please specify the amount) \$ Free for c
15. Project Description: (Maximum 350 characters) For over 40 years, the Festival Fransaskois has brought people together to celebrate Francophone arts and culture in Saskatchewan. Enjoy a weekend of music, entertainment, family fun, and artisanal displays. Committed to community, inclusion, and diversity, the festival offers a vibrant, enriching experience for all!
16. What is the primary purpose of your event? Learning/Education Artistic Expression Advocacy Community Celebration
17. What communities will your event or project serve? (Maximum 200 characters) The Festival Fransaskois serves Francophone, Francophile, art enthusiasts and diverse communities across Saskatchewan, fostering exchange, and community engagement for people of all backgrounds.
18. How many people do you anticipate will attend your event? 1200
 19. How does your project contribute to inclusion of marginalized groups in Saskatoon? Please speak to one or both of the following questions within your answer: (Maximum 450 characters) a) How does your event contribute to celebrating multiculturalism? b) How does your event contribute to an equitable, anti-racist, and anti-oppressive Saskatoon? (See definitions below) The Festival Fransaskois celebrates multiculturalism by showcasing diverse Francophone artists, including Indigenous and marginalized voices, and featuring community organizations that champion diversity and inclusion. Through our programming and free tickets for youth under 14, we ensure accessibility for families. By breaking barriers and addressing systemic inequalities, we actively work toward eliminating systems of oppressions.

 20. How will you acknowledge the City of Saskatoon Diversity, Equity and Inclusion Advisory Committee as a funder of your event? (check all that apply) Social media post Display our logo on event materials Verbal recognition at event
Budget Information
21. Sponsorship Request Amount: 2000
22. Total cost of the project: 144 000
23. What other groups/partners/funders will your project involve:
Please see detailed budget and attached sponsorship folder.
24. Please submit a budget for your project, which shows how the DEIAC Sponsorship will be used. Please see budget template and example budget.
Signature of Applicant: March 26th, 2025 Date:
Signature of Applicant:
Signature of Applicant: Date:
Signature of Applicant: Date: Name of Applicant: (printed) Katina Gagné

Definitions:

Anti-racism: the active process of identifying and opposing racism and working towards eliminating it through changing beliefs, actions, and structures. Source: Alberta Civil Liberties Research Centre

Anti-oppression: the active process of identifying, opposing, and working towards eliminating systems of oppression, which include: colonialism, racism, sexism, homophobia, transphobia, classism and ableism. These forms of discrimination result in individual discriminatory actions as well as structural or systemic inequalities for certain groups in society. Anti-oppressive practices and goals seek to recognize and counteract such discriminatory actions and power imbalances. Source: The Anti-Oppression Network

Budget Example

Estimated Income	Amount
Example Grant	\$1000.00
Example Grant	\$1000.00
Total Revenue	\$2000.00
Estimated Expenses	Amount
Food	\$800.00
Elder Honorariums	\$600.00
Poster Printing and Social Media Ads	\$100.00
Speaker Rental	\$500.00
Total Expenses	\$2000.00

CONSEIL CULTUREL FRANSASKOIS

FESTIVAL 2025-2026

BUDGET

REVENUS	
Sasklotteries	15 000
PCH - programmation	75 000
ministère de l'éducation	30 000
SQRC	2 000
Regina folk fest	0
Artsverst matching sponsorship	3000
Vente bar	3 000
ajf commandite	2 000
vente repas -	
Billetterie	6 850
Vente publicité	6 000
commandite sasktel ?	0
Commandite Air Canada	0
Contribution partenaires	0
Entr'elles support déplacement	0
Commandites	1 194
Siman auto sales	0
TOTAL REVENUS	144 044

Dépenses

144 044 \$

			salaires	Déplacement	Hébergement	# personnes	perdiem
	Agente communications		6 000				
	Équipe CCF Regina		4 000	271	4335	5	450
					0		
	Équipe CCF Saskatoon (5)			0		5	
			10 000 \$	271 \$	4 335 \$	10	450 \$
			Cachet	Déplacement	Hébergement	# personnes	perdier
	Coordination village fransaskois	et programmation					
quipe Festival	partenaires		1 000		0	1	0
	Direction technique /conseiller r	ousical	4 000	0	0	1	100
	Stagiaire		1680	Ť	<u> </u>	-	100
	Responsable des bénévoles	<u>}</u>	1 000	0	0	1	0
			7 680 \$	0\$	0\$	3	100 \$
		Plus bas coût réels	Cachet	Déplacement	Hébergement	# personnes	perdier
oût de production							
festival	Location site festival	-	10 000	+ +			
	stationnement véhicules CCF		350				
	Honoraire technicien Pure reinforcement		1 860	+ +			
	Honoraire technicien Night Owl	stage)	2 520	+ +			
	Location tentes	-	7 000	+ +			-
	Location scène (Night Owl)		5 225	310			
	Location technique (Pure Reinfo	rcement)	4 200	++			
	Location vans (3)		3 000				
	Essences des locations des vans		400				
	Location clotures et toilettes		5 800				
	transport Navette autobus						
	scolaire du 5 au 7 juin		1 000	++			
	Location générateurs *		3 000			-	
	Partenariat Ness Creek		3 000				-
	transport Pure Reinforcement		0	800			
	Droits d'auteur (socan)		1 000			-	
	MC1		1 500			-	
	MC2		1 500			-	
	partenariat Regina folk festival		2000				

	TOTAL					
	Réserve pour Imprévus	3 000 \$				
		6 307 \$	0\$	0\$	0	0\$
	Pose affiches à Saskatoon	100	0	0	0	
-	Publicités communautés kits graphiques envoyés	300				
	Vidéos promos Isabelle Mercier	750			-	
	Impression programmes	300				
-	L'eau vive	1 000	0	0	0	<u> </u>
-	placement pub	3 000	0	0	0	
-	impression aimants voitures/autobus	800	0	0	0	+
	Achat pubs FB, insta, Snap	57	0	0	0	+
Placement	Ashet subs ED insta Course		-	•	0	
Discoursest		4 043 3	03	υş	U	UŞ
		4 045 \$	0\$	0\$	0	0\$
ŀ	création visuel abstrait vidéo	2 000	0	0	0	1
	Achat merch	545		L		1
	Achat matériel aménagement site	1 000				1
	Impression - programmes	500				
Service comm.		. 100 0	<u> </u>		1	
		4 100 \$	0\$	0\$	4	0\$
	construction matériel	1 500	0	0	1	I
	Photographe	2 000	0	0	1	0
	commissionnaire sécurité	600	0	0	2	
Autres				0		
		Cachet	Déplacement	Hébergement	# personnes	perdiem
		11 900 \$	1 612 \$	1 689 \$	18	714 \$
	Artiste 1	500	170	0	4	200
	Artiste 2	2 900	600	254	3	376
	Ludoland	1 800	271	615	1	
	Artiste 5	700	0	0		100
	Artiste 6 MaCkenzy atelier print	500	271	0	1	50
	Artiste 7	1 500	0	205	1	200
	Artiste 3	2 000	0	0	4	200
	Conseil de St Laurent	0				
	Artiste 8 Rob atelier + spectacle	1500	300	615	0	200
samedi journée		500			4	200
	Artiste 4					
		Cachet	Déplacement	Hébergement	# personnes	perdien
		16 600 \$	4 800 \$	3 485 \$	21	880 \$
	artiste 2	4 000	2 500	1230	2	200
		0	0	0	0	0
	artiste 1	4 000	1500	1230	3	100
		2 500	200			-
	Accompagnements musiciens 1ère scène					
	House band spectacle production ccf +	000	200	205		100
	artiste 3 - spectacle prod CCF	800	200	205	1	100
ŀ	artiste 3- spectacle prod CCF	2500	0	0	4	400
samedi soir	artiste 5 - spectacle prod CCF	800	200	205	2	0
	mise en scène	2000	200	615	0	80
		0	0	0	9	0
	Jeunes scène émergente					
		Cachet	Déplacement	Hébergement	# personnes	perdiem
		1 500 \$			-	
	artiste pour S@7 au PGD		0\$	0\$	0	0\$
	artiste pour 5@7 au PGD	500	0	0	0	0
ŀ	Technique location/ prêt de matériel	500	0	0	0	0
vendredi soir	contribution événement PGD	500			0	0
		Cachet	Déplacement	Hébergement	# personnes	perdiem
		58 155 \$	1 110 \$	0\$	0	0\$
	Frais de vente	600				
	Bar	2 000			_	

		Déplacement	Héberg.	personnes	Perdiem
TOTAL DES DÉPENSES	123 287 \$	7 793 \$	7 820 \$	52	2 144 \$
	GRAND TOTAL		144 044 \$		



SPONSORSHIP PACKAGE

- FESTIVAL FRANSASKOIS 2025 -



Conseil culturel fransaskois

PRESENTATION

The **Festival fransaskois** is the flagship event of Saskatchewan's Francophone community. It **celebrates the cultural and artistic richness of the Prairies' Francophonie** through a program featuring music, dance performances, family activities, and gathering spaces.

This year, the Festival fransaskois 2025 will take place **on June 6 and 7 in the heart of downtown Saskatoon**, offering a prime location that ensures easy access for all attendees. This timing is particularly advantageous as it **coincides with the Nutrien Children's Festival of Saskatchewan**, scheduled from June 5 to 8, 2025, at Kinsmen Park.

This overlap of major cultural events creates a unique synergy, attracting a diverse audience and increasing visibility for our sponsors. Additionally, on June 7, the legendary band ZZ Top will be performing at the SaskTel Centre, adding another dimension to the city's cultural vibrancy during this period.

As a sponsor, you contribute to the sustainability of this festival while gaining visibility among an engaged and diverse audience.



TENTATIVE LOCATION

Spadina Crescent E

els n Downtown

Kiwanis Memorial Park

30

Geogla

OBJECTIVES

The **Festival fransaskois 2025 aims to enrich Saskatchewan** by showcasing Francophone arts and culture.

OUR OBJECTIVES ARE AS FOLLOWS:

Celebrate and promote Francophone culture through a diverse artistic program.

Provide a platform for both established and emerging artists, enhancing their visibility at the provincial and national levels.

Foster cultural exchange in French by bringing together a diverse audience for an immersive experience.

Encourage an appreciation of the arts by making performances accessible to all generations.

Strengthen access to Francophone culture in Saskatchewan by offering high-quality professional events.

By becoming a partner, you directly contribute to the success of this flagship event and the vitality of the Francophone community.

THE 2024 FESTIVAL FRANSASKOIS SPONSORS Last year, more than a dozen sponsors joined us!



Thanks to their participation and feedback, we are offering an even more attractive sponsorship program in 2025.

SPONSORSHIP PROGRAM

Becoming a sponsor of the 2025 Festival fransaskois means partnering with a major event that brings together the Francophone community and its allies across Saskatchewan. **As a partner, you gain increased visibility and a direct connection with an engaged audience.**

WHY BECOME A SPONSOR?

INCREASED VISIBILITY

Your brand will be showcased to a **wide audience** through our **promotional materials, social media, and media partners.**

ACCESS TO A TARGETED AND DIVERSE AUDIENCE

- Over 1,200 festival-goers expected throughout the event.
- An **engaged community of nearly 10,000 members** from the Conseil culturel fransaskois and its partners.
- Over 70,000 impressions through our digital and print campaigns.

ASSOCIATION WITH A PREMIER CULTURAL EVENT

- The Festival fransaskois has been a **must-attend event for over 40 years**, celebrating Francophone diversity and talent.
- A lineup featuring local, national, and international artists.

NETWORKING OPPORTUNITIES

Exclusive access to **VIP areas to connect with other** partners, artists, and key community figures.

COMMUNITY ENGAGEMENT AND SOCIAL IMPACT

Your contribution **supports the promotion of Francophone culture** in Saskatchewan and **encourages access to the arts for all**.

TAX BENEFITS

As a non-profit organization, the Conseil culturel fransaskois can issue **tax receipts** for certain sponsorships.



By sponsoring the 2025 Festival fransaskois, you not only gain a strong return on investment in terms of visibility and brand recognition, but you also **demonstrate your** commitment to cultural diversity and the vitality of Saskatchewan's Francophone community.

SPONSORSHIP PROGRAMS AVAILABLE TO YOU

BENEFITS	DIAMOND \$20,000	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,000	BRONZE \$1,000
Opportunity to speak on stage during Saturday's main show	0				
A key festival location named after your brand	⊘				
Official sponsor of the Festival fransaskois	0	0			
Your logo in the event recap video	0	0			
A dedicated question in the participant survey	0	0			
An official partnership announcement in traditional media advertisements	0	0			
Access to participation data from the 2025 edition	0	0	0		
Your logo in the CCF annual report	0	Ø	⊘		
Sponsorship priority for next year's festival	0	0	0		
An official partnership announcement on the Festival fransaskois social media platforms	0	0	⊘	0	
Your logo on a vinyl decal placed on one of the official tour vehicles	0	0	I	0	
Your logo in the program, on the website and at the festival location for 360 visibility	0	0	0	0	0
Verbal recognition during the festival as part of sponsor acknowledgments	0	0	O	0	0
Festival tickets included	12	8	4	2	1

IN-KIND SPONSORSHIPS

We also welcome contributions of goods and services essential to the smooth running of the festival. In return, we offer visibility proportional to the value of the sponsorship.

EXAMPLES OF IN-KIND SPONSORSHIPS:

- Food & Beverages: Providing meals or snacks for artists and volunteers.
- Accommodation: Hotel rooms for artists and special guests.
- Transportation: Vehicle rentals, fuel, or airfare.
- Technical Equipment: Sound systems, lighting, stage setup, and audiovisual gear.
- **Promotion & Communication**: Printing of promotional materials, signage, radio or TV broadcasts.

Businesses providing in-kind sponsorships will receive recognition equivalent to a financial sponsorship of the same value.



SPONSORSHIP AGREEMENT

Organization Name:	
Contact Name:	
Address:	
Telephone: () Fax: () E-mail:	
PACKAGE	SUBTOTAL
 DIAMOND GOLD BRONZE PLATINUM SILVER 	
Additionnal Information:	
TOTAL	

Attached:

() The advertisement in the chosen dimensions (.jpg, .tif, or .psd).

() A cheque made payable to the Conseil culturel fransaskois.

() Please invoice my company or organization.

By signing this, the sponsor, ______, and the Conseil Culturel Fransaskois agree to adhere to the deadlines described above.

Signature: _____ Date: _____

Please return this completed form along with the promotional material in .jpg or .tif format.



CONTACT

EVENT COORDINATION

Flany Ba

festivalfransaskois@culturel.ca 306-565-8916 Ext. 6

SPONSORSHIP COORDINATION

Katina Gagné katina@voila-events.ca 204-881-2377

1	City of Saskatoon
Diversity En	ully & Inclusion Advisory Committee

Diversity, Equity and Inclusion Advisory Committee Sponsorship Application Form

The Diversity, Equity and Inclusion Advisory Committee (DEIAC) was established by City Council to monitor and provide advice to City Council on the Cultural Diversity and Race Relations Policy. The Committee also has a mandate to provide education and awareness programs on diversity, equity and inclusion of all citizens in the City of Saskatoon.

The Committee supports education and awareness by undertaking some of its own initiatives and by supporting organizations in the community on initiatives that support one or more of the following four community outcomes of the Cultural Diversity and Race Relations Policy:

The workforce will be representative of the population of Saskatoon;



There will be zero tolerance for racism and discrimination in Saskatoon;

Community decision-making bodies will be representative of the whole community of Saskatoon; and

 \checkmark

There will be awareness and understanding in the community regarding the issues, and acceptance of the various cultures that make up Saskatoon.

Please indicate which of the above community outcome(s) your project is addressing.

Note: The Committee's intent is to provide education throughout the year, not just in the month of March. This will be part of the Committee's consideration of your sponsorship request. The event or project must take place in Saskatoon and all eligible expenditures must be directly related to the event being sponsored.

Ineligible expenses include: cash prizes, administrative/overhead expenses, third party funding, fundraising and alcohol.

Events to be considered for sponsorship will be open and available to the public for anyone who may be interested in attending or participating.

Application Deadlines:	April 1 (for projects taking place from April to September) October 1 (for projects taking place from October to March)			
Applicant Information				
1. Organization Name: Saskate	oon Japanese Association	-		
2. Your Group Is A: (check all that apply) ✓ registered non-profit registered charity not a registered organization				
3. Address: Eastview				
4. Postal Code: S7.	5.1			
6. Contact Name: Rebecca Keindel		7. Pronouns: (√ She/Her, │ He/Him, │ They/Them)		

8. Contact's Role: President	15			
9. Phone Number: 306-	10. Fax Number:			
11. Website: https://saskatoonjapaneseassociation.ca/				
Project Information				
12. Project Name: Japanese Children's Day				
13. Project Date and Location: May 25, 2025 at The Studio (I	Midtown Mall)			
14. What is the fee/ticket amount for the event?	ther (If other please specify the			
15. Project Description: (Maximum 350 characters) In Japan, May 5th is Children's Day. The Saskatoon Japanese Association (SJA) would like to share Japanese culture to Saskatoon children and their families by holding a new event to celebrate children. Activities include but are not limited to colouring pages, making koinobori (carp-shaped windsocks) crafts, origami, and water calligraphy.				
16. What is the primary purpose of your event?	y 🖌 Community Celebration			
17. What communities will your event or project serve? (Maximum 200-characters) This new free event is open to all children and families, including those using mobility aids, with a focus on reaching low-income families citywide.				
18. How many people do you anticipate will attend your event?	200-250			
 19. How does your project contribute to inclusion of marginalize Please speak to one or both of the following questions within characters) a) How does your event contribute to celebrating multicultu b) How does your event contribute to an equitable, anti-rac Saskatoon? (See definitions below) The free event fosters inclusion by providing accessible cul especially marginalized groups, without financial barriers. It by showcasing Japanese culture and traditions, promoting understanding. The event combats racism and oppression fostering solidarity among diverse communities, and creatin learning and connection. 	n your answer: (Maximum 450 iralism? ist, and anti-oppressive tural education to all, t celebrates multiculturalism cross-cultural by challenging stereotypes,			

 20. How will you acknowledge the City of Saskatoon Diversity, Equity and Inclusion Advisory Committee as a funder of your event? (check all that apply) ✓ Social media post Display our logo on event materials ✓ Verbal recognition at event
Budget Information
21. Sponsorship Request Amount: 2000.00
22. Total cost of the project: 2510.00
23. What other groups/partners/funders will your project involve:
None at the moment.
24. Please submit a budget for your project, which shows how the DEIAC Sponsorship will be used. Please see budget template and example budget.
Signature of Applicant: Date:
Signature of Applicant:
Rebecca Keindel
Name of Applicant: (printed) Rebecca Keindel

Definitions:

Anti-racism: the active process of identifying and opposing racism and working towards eliminating it through changing beliefs, actions, and structures. Source: Alberta Civil Liberties Research Centre

Anti-oppression: the active process of identifying, opposing, and working towards eliminating systems of oppression, which include: colonialism, racism, sexism, homophobia, transphobia, classism and ableism. These forms of discrimination result in individual discriminatory actions as well as structural or systemic inequalities for certain groups in society. Anti-oppressive practices and goals seek to recognize and counteract such discriminatory actions and power imbalances. Source: The Anti-Oppression Network

Budget Example

Estimated Income	Amount
Example Grant	\$1000.00
Example Grant	\$1000.00
Total Revenue	\$2000.00
Estimated Expenses	Amount
Food	\$800.00
Elder Honorariums	\$600.00
Poster Printing and Social Media Ads	\$100.00
Speaker Rental	\$500.00
Total Expenses	\$2000.00

Estimated Income	Amount
DEIAC Sponsorship	2,000.00
Total Income	\$2,000.00
Estimated Expenses	Amount
Venue	105.00
Art Supplies - origami, water calligraphy sets, colouring supplies, paint, etc.	500.00
Marketing - social media ads, posters, mall sandwich board signage, etc.	250.00
Garapon - game machine and non-cash prizes (every child guaranteed a prize)	650.00
Volunteer Supplies - water, snacks, etc	150.00
Face painter	555.00
Photographer	300.00
Total Expenses	\$2,510.00

Diversity, Equity and Inclusion Advisory Committee 2025 EXPENDITURES - \$15,100.00

City Clerk's Office	Budget		Actuals		Actuals Varian	
Member Development/Travel, Conferences, Meetings (Planning Session/Retreat)	\$	1,100.00				
			\$	-	\$	1,100.00
Cultural Diversity and Race Relations Month	\$	3,000.00				
			\$	-	\$	3,000.00
Education and Awareness (Sponsorships)	\$	11,000.00				
Saskatoon Open Door Society - Annual Diversity Awards Gala 2025 (February 20, 2025)			\$	1,000.00		
				4 000 00	<u> </u>	11.000.00
			\$	1,000.00	\$	11,000.00
		1 - 100 63	<u> </u>	4 000 00	Á	45 400 00
TOTALS	\$	15,100.00	Ş	1,000.00	Ş	15,100.00

Approved Sponsorship Applications - Pending Payment (Follow-up Report Required)			
The Amal Club - Sip of Culture (January 23, 2025)	\$	500.00	
	\$	500.00	